



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship							
Course Code		TE397		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	106 (<i>Hours</i>)	Theory	2	Practice	2	Laboratory	0
Objectives of the Course		To teach students the concepts and principles related to entrepreneurship, one of the four main factors of production, in the context of business administration and obligations.							
Course Content		Definition of Enterprise and Entrepreneurship, and the Importance of Entrepreneurship in the History of Economic Thought, International Entrepreneurship Criteria, Social Values and the Entrepreneurial Mindset, entrepreneur and Entrepreneur Personality Traits Personality Acquiring Entrepreneurial Thought Process Development and Entrepreneurship, Entrepreneurship, and Policy Options, World and Entrepreneurship in Turkey Turkey Entrepreneurship Areas, Entrepreneurship Opportunities in Turkey, Turkey, Entrepreneurship Problems, infrastructure preparations for the Development of Entrepreneurship in Turkey.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)									

Prerequisites & Co-requisites

ECTS Requisite	110
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Arıkan, S., 2008, Girişimcilik-Temel Kavramlar ve Bazı Güncel Konular, Siyasal Kitabevi, Ankara.
2	Ernst, M., Woods, T., 2001, Profiles in Agricultural Entrepreneurship, Cooperative Extension Service, University of Kentucky College of Agriculture
3	Ünsalan, E., Şimşekler, B., 2006, Temel İşletmecilik Bilgileri, Detay Yayıncılık, Ankara.

Week	Weekly Detailed Course Contents	
1	Theoretical	Entrepreneurship and the definition of entrepreneurship, the scope
2	Theoretical	The importance of the historical development of entrepreneurship
3	Theoretical	Requirements for Entrepreneurs
4	Theoretical	The emergence of entrepreneurship and the development process
5	Theoretical	The developments entrepreneurship in Turkey and in the world
6	Theoretical	Areas of entrepreneurship in Turkey
7	Theoretical	The possibilities of entrepreneurship in Turkey
8	Intermediate Exam	Mid-term exam
9	Theoretical	The evaluation of entrepreneurship economic Turkey's policies
10	Theoretical	Problems encountered in entrepreneurship
11	Theoretical	Problems encountered in entrepreneurship measures and policies for the development of entrepreneurship
12	Theoretical	Transforming the idea of the initiative into a Project
13	Theoretical	Project evaluation
14	Theoretical	Project report preparation and presentation
15	Final Exam	Mid Term Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	2	42



Lecture - Practice	14	1	2	42
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				106
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To be able to explain the concepts of enterprise and entrepreneurship
2	To be able to examine the role of entrepreneurship in economic development
3	To be able to recognize the advantages and disadvantages of entrepreneurship
4	To be able to discuss the policies and possibilities of entrepreneurship
5	To be able to discuss the key point that entrepreneurs should consider
6	To be able to compare the level of entrepreneurship in Turkey and other countries

Programme Outcomes (Dairy Technology)

1	Having sufficient infrastructure in basic sciences and engineering subjects and ability to use the theoretical and applied info instantly in this field.
2	Determining the modern techniques, tools and information technologies required for applications related with his field and ability to use them efficiently
3	Ability for planning, projecting, and designing, following up, analyzing and finding target-driven solutions related with his field
4	Ability to have professional ethic and awareness.
5	Ability to work, decide, express opinions orally and in written individually
6	Ability to participate team studies, taking responsibility, making leadership.
7	Ability to conceive Atatürk's principles and reforms, to communicate in Turkish and foreign language.
8	Ability to comprehend the necessity to learn for a life time, to monitor developments in science and technology and continuously renew himself.
9	Having sufficient level of information about production and quality control of milk and dairy products and also product development, increasing product quality and food security fields.
10	Ability to detect, define, solve problems related with his field and to select and apply suitable methods and modeling techniques for this purpose.
11	To be conscious about workplace applications, worker health, work security and environment subjects, to have knowledge about legal results of the engineering applications related with his subject.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P8	4	4	4	4	4	4
P10	4	4	4	4	4	4

