



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		General Economics							
Course Code		TE110		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	78 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To teach main concepts of economics, mechanism of economics, analytical thinking; to enable students to analyze related concepts.							
Course Content		Basic economic concepts, markets, price theory, elasticities, consumption and production theory, macroeconomic concepts.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study, Problem Solving					
Name of Lecturer(s)		Assoc. Prof. Gökhan ÇINAR, Lec. Halil İbrahim YILMAZ, Prof. Altuğ ÖZDEN, Prof. Osman Orkan ÖZER, Prof. Renan TUNALIOĞLU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	GÜRLER, A.Z. 2013.Genel ekonomi. Nobel Akademik Yayıncılık, Ankara
2	Uzunoğlu S. vd. 2008.Temel Ekonomi. Literatür Yay. Ankara
3	Ertek, T. 2011. Temel Ekonomi, Beta Yayıncılık .İstanbul
4	Eğilmez, M. 2019. Ekonominin temelleri. Remzi Kitapevi ,İstanbul

Week	Weekly Detailed Course Contents	
1	Theoretical	Main Concepts of Economics
2	Theoretical	Markets and market types
3	Theoretical	Price Theory
4	Theoretical	Elasticities
5	Theoretical	Consumption Theory
6	Theoretical	Production Theory
7	Theoretical	Market equilibrium
8	Intermediate Exam	Midterm
9	Theoretical	National Income
10	Theoretical	Classical and Keynesian System
11	Theoretical	Economic Growth and Development
12	Theoretical	Inflation
13	Theoretical	Unemployment and Employment
14	Theoretical	International Trade
15	Theoretical	WTO and Globalization
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	10	1	11
Final Examination	1	10	1	11
Total Workload (Hours)				78
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Students can gain an economic perspective on the world they live in.
2	To be able to comprehend formation of price
3	To be able to learn and analyze the concept of elasticity
4	To be able to analyze the impacts of changes in supply and demand
5	To be able to comprehend the functions of macro concepts in an economy such as national income, inflation, employment
6	Understanding the market mechanism
7	To be able to understand the concepts of growth and development
8	To be able to understand the structure of budget
9	Explains the concepts of import, export and foreign trade.
10	To be able to analyze the globalization and its impacts.

Programme Outcomes (Dairy Technology)

1	Having sufficient infrastructure in basic sciences and engineering subjects and ability to use the theoretical and applied info instantly in this field.
2	Determining the modern techniques, tools and information technologies required for applications related with his field and ability to use them efficiently
3	Ability for planning, projecting, and designing, following up, analyzing and finding target-driven solutions related with his field
4	Ability to have professional ethic and awareness.
5	Ability to work, decide, express opinions orally and in written individually
6	Ability to participate team studies, taking responsibility, making leadership.
7	Ability to conceive Atatürk's principles and reforms, to communicate in Turkish and foreign language.
8	Ability to comprehend the necessity to learn for a life time, to monitor developments in science and technology and continuously renew himself.
9	Having sufficient level of information about production and quality control of milk and dairy products and also product development, increasing product quality and food security fields.
10	Ability to detect, define, solve problems related with his field and to select and apply suitable methods and modeling techniques for this purpose.
11	To be conscious about workplace applications, worker health, work security and environment subjects, to have knowledge about legal results of the engineering applications related with his subject.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7	L8	L9	L10
P1	4	4	4	4	4	4	4	4	4	4

