



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Recreation Management and Organization							
Course Code		REKB208		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	2	Workload	45 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Recreation management and organizations by learning topics related to successful organization learns.							
Course Content		Recreation, management and organization concepts, relationship between them, recreation management, recreation organizations.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Ins. Vedat ŞENTÜRK							

Prerequisites & Co-requisites

Equivalent Course	REKB204
ECTS Requisite	45

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Torkildsen, G. (2005). Leisure and Recreation Management. 5th Edition, Routledge, Taylor and Francis Group, London and Newyork.
2	Can, H., Doğan T., Doğan Y. A. (2003). Genel İşletmecilik Bilgileri, Siyasal Kitabevi, Ankara

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic concepts and definitions
2	Theoretical	Economic life and business
3	Theoretical	Aims and types of businesses
4	Theoretical	Business system
5	Theoretical	Business organization
7	Theoretical	Business management and management functions
8	Intermediate Exam	Midterm
9	Theoretical	Business management and management functions
10	Theoretical	Marketing management
11	Theoretical	Personnel management, Public relations
12	Theoretical	Recreation Management and Organization
13	Theoretical	Recreation Management and Organization
14	Theoretical	Recreation Management and Organization
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	1	2	45
Total Workload (Hours)				45
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Explains the basic theoretical knowledge about the nature, functioning and management of organizations
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2	Know and explain concepts such as objectives and types of enterprises, business system, establishment of enterprises and legal structures of enterprises.
3	Know and explain concepts such as objectives and types of enterprises, business system, establishment of enterprises and legal structures of enterprises.
4	Explain recreation management and organization
5	Know the steps of recreation management and organization

Programme Outcomes (*Recreation*)

1	Students have comprehensive and systematic information about concepts, principles, theories, facts in disciplines related to Recreation in Recreation field and use and interpret these information in workplace
2	By specialising in certain studies of profession related to Recreation, students carry out planning and control functions in the field.
3	By using the knowledge about Recreation, students fulfill responsibilities in league with other occupational groups
4	Students carry out the recommendation and coordination functions, and plan activities related to Recreation
5	Students behave in accordance with the codes of ethics and laws and regulations related to right and liability of Recreation field.
6	Students analyse by using the known techniques related to Recreation
7	Students fulfill scientific information responsibility related to Recreation and research
8	Students develop positive behaviour and attitude towards healthy life-long sport
9	Students set an example as a model to society and colleagues with their professional identity related to Recreation field
10	Students must communicate written or verbal in some foreign languages

