



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Voice and Speaking							
Course Code		REKB300		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		The aim of this course; It is to provide students with the knowledge and skills of effective, eloquent speaking in order to realize the correct communication required by the profession.							
Course Content		Definition of voice and speech, Importance of effective and beautiful speaking, Characteristics of a good speaker, What to do for an effective speech, The Concept of Diction, Voice and Sound Qualities, Respiration, breathing patterns, correct breathing techniques, breathing exercises, Selene, pause, tone , sound bending, Phonetics, Articulation, Articulation Defects, Differences between written and spoken language, Ulama, Emphasis, Elements of expression (naturalness, style, clarity, strength, image, subtlety, emotion, movement, imitation), Use of body language in expression, Effective and good public speaking practices.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Vural Birol, Doğru ve Güzel Konuşma, Fonetik, Diksiyon, Artikülasyon, Hayat Kitabevi.
2	Özdemir Emir, Güzel ve Etkili Konuşma, Remzi Kitabevi.

Week	Weekly Detailed Course Contents	
1	Theoretical	What is speech?
2	Theoretical	What is the Importance of Effective and Beautiful Speaking?
3	Theoretical	What are the characteristics of a good speech and speaker?
4	Theoretical	What should be done for an effective and beautiful speech?
5	Theoretical	Diction
6	Theoretical	Sound and its qualities
7	Theoretical	What is phonetics?
8	Intermediate Exam	Midterm exam
9	Theoretical	What are the differences between written language and spoken language?
10	Theoretical	Ulama, emphasis, narrative elements.
11	Theoretical	Using body language in narration
12	Practice	Effective and good public speaking practices
13	Practice	Effective and good public speaking practices
14	Practice	Effective and good public speaking practices
15	Final Exam	Final

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	3	84
Individual Work	2	2	2	8
Midterm Examination	2	1	1	4



Final Examination	2	1	1	4
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Masters effective speech elements.
2	Gains knowledge of the requirements of being a good speaker.
3	Practices correct breathing techniques.
4	Uses body language effectively.
5	Uses diction rules effectively.

Programme Outcomes (Recreation)

1	Students have comprehensive and systematic information about concepts, principles, theories, facts in disciplines related to Recreation in Recreation field and use and interpret these information in workplace
2	By specialising in certain studies of profession related to Recreation, students carry out planning and control functions in the field.
3	By using the knowledge about Recreation, students fulfil responsibilities in league with other occupational groups
4	Students carry out the recommendation and coordination functions, and plan activities related to Recreation
5	Students behave in accordance with the codes of ethics and laws and regulations related to right and liability of Recreation field.
6	Students analyse by using the known techniques related to Recreation
7	Students fulfil scientific information responsibility related to Recreation and research
8	Students develop positive behaviour and attitude towards healthy life-long sport
9	Students set an example as a model to society and colleagues with their professional identity related to Recreation field
10	Students must communicate written or verbal in some foreign languages

