



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship in Recreation							
Course Code		REKB409		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	98 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		In addition to working for others, it is aimed that the students, who are aimed to have the characteristics, knowledge and competencies that can establish their own business, will be able to reveal the entrepreneurial characteristics existing in them and acquire the necessary equipment to develop them. In addition, to provide information about entrepreneurship activities in sports organizations. Entrepreneurship practices in recreation.							
Course Content		Entrepreneurship; concepts, approaches, culture, types, functions, fields and entrepreneurship process, entrepreneurship in recreation							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Vedat ŞENTÜRK							

Prerequisites & Co-requisites

ECTS Requisite	45
----------------	----

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Arıkan, Semra (2004), Girişimcilik, Siyasal kitabevi, Ankara
---	--

Week	Weekly Detailed Course Contents	
1	Theoretical	Basic Concepts of Entrepreneurship
2	Theoretical	Entrepreneurship Approaches
3	Theoretical	Entrepreneurship Culture
4	Theoretical	Types of Entrepreneurship
5	Theoretical	Functions of Entrepreneurship
6	Theoretical	Areas of Entrepreneurship
7	Theoretical	Entrepreneurship Process
8	Intermediate Exam	Midterm
9	Theoretical	Definition and sources of business idea
10	Theoretical	Business idea development
11	Theoretical	Business plan and elements
12	Theoretical	Preparing business plan
13	Theoretical	Local, national and international context of entrepreneurship
14	Theoretical	Entrepreneurship practices in recreation
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	3	3	90
Assignment	1	2	1	3
Term Project	1	4	1	5
Total Workload (Hours)				98
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Explain the definition, characteristics and types of entrepreneurship
2	Question the entrepreneurship characteristics based on entrepreneurship characteristics
3	Compares the described activities related to the types of entrepreneurship
4	Develops their own entrepreneurship characteristics by evaluating entrepreneurial characteristics in successful entrepreneurship stories
5	Evaluate barriers and incentives for the development of entrepreneurship

Programme Outcomes (Recreation)

1	Students have comprehensive and systematic information about concepts, principles, theories, facts in disciplines related to Recreation in Recreation field and use and interpret these information in workplace
2	By specialising in certain studies of profession related to Recreation, students carry out planning and control functions in the field.
3	By using the knowledge about Recreation, students fulfil responsibilities in league with other occupational groups
4	Students carry out the recommendation and coordination functions, and plan activities related to Recreation
5	Students behave in accordance with the codes of ethics and laws and regulations related to right and liability of Recreation field.
6	Students analyse by using the known techniques related to Recreation
7	Students fulfil scientific information responsibility related to Recreation and research
8	Students develop positive behaviour and attitude towards healthy life-long sport
9	Students set an example as a model to society and colleagues with their professional identity related to Recreation field
10	Students must communicate written or verbal in some foreign languages

