



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Organizational Behaviour							
Course Code		SYB102		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	125 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To ensure that students have knowledge about the psychological, sociological, economic and cultural aspects of human behavior in organizations; The aim of the course is to develop communication skills in the direction, modification and control of human behaviors.							
Course Content		The course will focus on creating a positive business environment, motivation, team dynamics and virtual teams, conflict and tension management, creativity and decision making, power and influence, leadership, organizational culture, organizational development and change management, organizational structure. In Organizational Behavior course, a selection has been made among the subjects that will provide direct performance to the employees and make them more effective in business life.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion					
Name of Lecturer(s)		Prof. Murat ŞENTUNA							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	George,J. M., Jones, G. R., (2008), Understanding and Managing Organizational Behavior, USA: Pearson Education.
2	Halil, C., (2006). Organizational Behavior. İstanbul: Arıkan.
3	Osman Avşar Kurgun (2013) Organizational Behavior, Ankara / Türkiye Detay Yayıncılık
4	Stephan Robbins, Timothy A. Judge, (2016), Organizational Behavior. Nobel Akademik Yayıncılık

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition, field and history of organizational behavior.
2	Theoretical	Types of organizations
3	Theoretical	Communication within the organization.
4	Theoretical	Organizational behavior and organizational structure and types.
5	Theoretical	Dimensions of organizational structure.
6	Theoretical	Organizational commitment
7	Theoretical	Organization culture
8	Intermediate Exam	Midterm
9	Theoretical	Organizational culture is related to other organizational processes.
10	Theoretical	Organizational climate.
11	Theoretical	Learning organizations.
12	Theoretical	Organizational time management
13	Theoretical	Corporate culture.
14	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70
Assignment	2	13	2	30
Midterm Examination	1	10	2	12



Final Examination	1	11	2	13
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	To be able to define / learn Organizational Behavior and its field
2	To be able to interpret and compare various thought currents and application areas within the historical development process of organizational behavior.
3	Adapt and use the basic theoretical and practical knowledge they have acquired in psychology in the field of organizational behavior.
4	To be able to analyze the basic reasons underlying the behavior of the individual within the organization.
5	To be able to analyze organizational problems.
6	To develop a solution recommendation.

### Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

