

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Structure of G	overnment an	d the Turkis	h Sports O	rganization			
Course Code		SYB112		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit 5	5	Workload	126 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Cou	ırse	Defining the s	tructure and fo	unctioning of	f Turkish sp	orts organiza	tion		
Course Content		Historical development of Turkish sports, today's sports organizations, the structure of federations							
Work Placement		N							
Planned Learning Activities and Teaching Methods			Explanation	n (Presenta	ition), Discuss	ion, Case St	udy, Individual Stu	udy	
Name of Lecturer(s)		Prof. Hacı Mu	rat ŞAHİN						

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

Reco	mmended or Required Reading				
1	Gözübüyük Ş., (20010). Management Structure of Turkey, Ankara:Turhan Kitabevi				
2	Fişek, K.,(1998) Sports Management in the World and in Turkey, Bağırgan Yayınevi, Tıpkı Basım, Ankara.				
3	Cankalp, M.,(2002) Sporda Management and Organization, Nobel Yayınları, Ankara				
4	John Beech, Simon Chadwick (2004) The Business of Spor Management, Prentice Hall				
5	Packianathan Chelladurai, Shannon Kerwin (2017) Human Resource Management in Sport and Recreation,				
6	Sunay, H.,(2009) Sports Management, Gazi Kitapevi, Ankara.				
7	Ming Li, Eric W. MacIntosh, Gonzalo A. Bravo (2012) International Sport Management, Human Kinectics				
8	Aygen Aytaç (2008) United Nations (UN) Turkey 2008 Human Development Report, Desen Ofset, Ankara.				
9	Nurhan Yentürk, Yörük Kurtaran, Gülesin Nemutlu (2008) Youth work and politics in Turkey, Bilgi İletişim Group Publications, İstanbul.				

Week	Weekly Detailed Course Contents				
1	Theoretical	Public administration and definition of basic concepts.			
2	Theoretical	Structure and structural features of Turkish sports organization.			
3	Theoretical	Youth in Turkey 's Youth and Sports Policy.			
4	Theoretical	Sport in Turkey 's Youth and Sports Policy.			
5	Theoretical	Turkish Sport Management Chronology.			
6	Theoretical	Organization Structure of the Ministry of Youth and Sports.			
7	Theoretical	General Directorate of Sports and its functioning.			
8	Intermediate Exam	Midterm			
9	Theoretical	Independent sports federations, organization and functioning.			
10	Theoretical	TMOK - Turkish National Olympic Committee.			
11	Theoretical	Rewarding in Sports Activities - Award Regulation.			
12	Theoretical	Sports Toto Organization Presidency and functioning.			
13	Theoretical	Local Authorities and sports (Municipalities, Special Provincial Administrations and Governorships). Structure of the Amateur Sports Club Confederation.			
14	Theoretical	General review and discussion.			
15	Final Exam	Final exam			

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Lecture - Theory	14	1	3	56		
Assignment	2	10	2	24		
Individual Work	3	10	2	36		



Midterm Examination	1	3	2	5	
Final Examination	1	3	2	5	
Total Workload (Hours)					
[Total Workload (Hours) / 25*] = ECTS 5					
*25 hour workload is accepted as 1 ECTS					

Learning C	Outcomes
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- The graduates will be able to learn the conceptual, theoretical, historical and practical knowledge about public administration. In addition to use the concepts and theories in interdisciplinary.
- 2 The graduates will be able to notice the organization and functioning problems of public administration.
- 3 The graduates will be able to use the knowledges of this course in work life.
- 4 The graduates will be able to understand the changes and developments in the field of public administration.
- 5 The graduates will be able to aware the justice, equality and social rights in such values in the field of public administration.
- 6 Having detailed knowledge about Turkish sports organizational structure.

Programme Outcomes (Sports Management)

- 1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
- 2 2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
- 3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
- 4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
- 5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
- 6 The skill of creating, applying and interpreting the plans of project and program
- 7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
- 8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
- 9 . To be able to know the basic principles and methods of the sports marketing at the national and international level
- 10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

