



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Leadership and Motivation Theories							
Course Code		SYB220		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To inform students about leadership and motivation.							
Course Content		Leadership theories, leadership change and innovation, motivation theories							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Assoc. Prof. Pero Duygu DUMANGÖZ							

Prerequisites & Co-requisites

ECTS Requisite	45
----------------	----

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Mark Dodds, James T. Reese (2015) Sports Leadership: A Reference Guide, Mission Bell Media
2	Aaron Smith , Hans Westerbeek (2005) Business Leadership and the Lessons from Sport, Palgrave MacMillan, Gordonsville, United States
3	Bilge Donuk (2016) Leadership and Sports, Ötüken Publishing, Istanbul
4	Murat Şahin, A. Azmi Yetim (2017) Decentralization in Sports Management; Leadership Skills and Decision Making Styles, Nobel Academic Publishing

Week	Weekly Detailed Course Contents	
1	Theoretical	Concept of Leadership and Features of Leadership
2	Theoretical	Behavioral Forms of Leaders
3	Theoretical	Acquisition and Development of Leadership Skills
4	Theoretical	Features Approach, Behavioral and Situational Leadership Approach
5	Theoretical	Charismatic Leadership, Transformational Leadership, Transactional Leadership
6	Theoretical	Strategic Leadership
7	Theoretical	Team Spirit Concept, Team Management and the Preface
8	Intermediate Exam	Midterm
9	Theoretical	Leadership and Team Management, Leader's Role in Team Management
10	Theoretical	Leadership in team management, coaching (mentoring)
11	Theoretical	Variables affecting leadership, Leadership Models
12	Theoretical	Motivation and Leadership, Motivation and Performance
13	Theoretical	Leader, Power and Politics in the performance of triplets
14	Theoretical	General review and discussion
15	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Assignment	2	10	1	22
Individual Work	1	10	1	11
Midterm Examination	1	2	2	4



Final Examination	1	5	2	7
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	It effectively uses new leadership approaches.
2	Know the relationship between leader behavior, motivation and performance.
3	Team management is implemented effectively.
4	Explain the leader behavior and performance relation in organizations.
5	Can comment and criticize the historical development process of leadership concept.

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

