



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Unforgettable Sports Managers							
Course Code		SYB222		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	125 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed to introduce our athletes who contributed to the Turkish Sports community.							
Course Content		The aim of this course is to examine the life of famous sports people, to explain their achievements and to behave in the class as an example to the society.							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Cem Atabeyoğlu, Writers of TMOK Knowledge Accumulation Center (2003) Burhan Felek- Our Teacher and Chair, TMOK Publications, No: 8, İstanbul
2	Cüneyt E. Koryürek (2000) Ancient Olympics, TMOK-Koç Holding Publications, İstanbul
3	Altuğ İstanbulluoğlu (2008) 100 Years of the National Olympic Committee of Turkey, Hacettepe Univ. Printing House

Week	Weekly Detailed Course Contents	
1	Theoretical	Job descriptions of sports managers, responsibility areas of international sports managers and institutions
2	Theoretical	Burhan Felek (life, athlete personality, contributions to sports management).
3	Theoretical	Pierre de Coubertin (His life, athlete personality, contributions to sports management).
4	Theoretical	Selim Sırrı Tarcan (life, athlete personality, contributions to sports management).
5	Theoretical	Şükrü Saraçoğlu (His life, athlete personality, contributions to sports management).
6	Theoretical	Ali Sami Yen (His life, athlete personality, contributions to sports management).
7	Theoretical	Özhan Canaydın, Süleyman Seba, Aziz Yıldırım (His life, athlete personality, contributions to sports management).
8	Intermediate Exam	Midterm
9	Theoretical	Turgut Atakol, Osman Solakoğlu (His life, athlete personality, contributions to sports management).
10	Theoretical	Sinan Erdem, Togay Bayatlı, Uğur Erdener, Neşe Gündoğan (life, athlete personality, contributions to sports management).
11	Theoretical	Şenez Erzik (His life, athlete personality, contributions to sports management).
12	Theoretical	Avery Brundage, Juan Antonio Samaranch (His life, athlete personality, contributions to sports management).
13	Theoretical	Cemal Alpman, João Havelange (His life, athlete personality, contributions to sports management).
14	Theoretical	Others and general review
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	4	2	84
Assignment	1	10	2	12
Seminar	1	10	1	11
Individual Work	1	10	1	11
Midterm Examination	1	2	1	3



Final Examination	1	3	1	4
Total Workload (Hours)				125
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Know the national sports managers
2	Know the international sports managers
3	Knows and explains the contributions of sports managers to the sports field
4	Know all the presidents of the Turkish National Olympic Committee and explain what they have done in the presidency of the leading presidents
5	Know the Ministers of Youth and Sports and their duties, explain what they have done during the terms of office of the leading Ministers
6	Know the presidents of the International Olympic Committee (IOC) and explain what they have done during their presidency
7	Can explain why human names are given to sports halls and stadiums

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

