



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presentation Methods in Sports							
Course Code		SYB252		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	128 ( <i>Hours</i> )	Theory	3	Practice	0	Laboratory	0
Objectives of the Course									
Course Content									
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Project Based Study, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Ayşen Temel Eğinli, Demet Gürüz (2010) Effective Presentation Techniques, Detay Publishing
2	Erhan Saridoğan (2013) Meeting and Presentation Techniques, Papatya Publishing
3	Jerry Weissman (2011) Presentations in Action: 80 Memorable Presentation Lessons from the Masters, FT Press; 1 edition
4	Nancy Duarte (2008) Slide:ology: The Art and Science of Creating Great Presentations, O'Reilly Media; 1 edition

Week	Weekly Detailed Course Contents	
1	Theoretical	Course aims and objectives, presentation description, presentation types, why effective presentation?
2	Theoretical	Design of Support Tools to be used in the presentation, Spatial Arrangements
3	Theoretical	Collecting information and data, organizing information / data, extracting plans, converting information / data to text, determining the visual aids to be used, converting written text to speech, rehearsing presentation.
4	Theoretical	What to know about preparing presentations with MS-Office Powerpoint and Prezi
5	Practice	Effective presentation Student applications
6	Practice	Effective presentation Student applications
7	Practice	Effective presentation Student applications
8	Intermediate Exam	Midterm
9	Practice	Effective presentation Student applications
10	Practice	Effective presentation Student applications
11	Practice	Effective presentation Student applications
12	Practice	Effective presentation Student applications
13	Practice	Effective presentation Student applications
14	Practice	Effective presentation Student applications
15	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	5	2	98
Assignment	1	4	1	5
Seminar	1	2	1	3
Term Project	1	10	0	10
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				128
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Know how to make an effective presentation
2	Effective presentation will capture the importance and influence of the professional life
3	Develops effective presentation skills using various techniques.
4	To make effective presentations, develops his ability to address, control his excitement, and use his own body language.
5	Know how to come up with possible difficulties during effective presentation and what to do and not to do during presentation.
6	By systematically organizing the information it receives from various sources, it can prepare the presentation appropriately by using computer and other presentation tools in particular

### Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

