



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|---|------------|---|---|---------------------------------|---|------------|---|
| Course Title | | Local Administrations And Sports | | | | | | | |
| Course Code | | SYB302 | | Course Level | | First Cycle (Bachelor's Degree) | | | |
| ECTS Credit | 3 | Workload | 75 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | Local administrations are the closest administrative units in terms of their structure and services. The aim of this course; To reveal the relationship between local governments and sports. The transfer of a significant portion of public services to local governments in the process of globalization increases the need for educated labor in this field. Therefore, the contribution of Local Authorities to sports is also very important. | | | | | | | |
| Course Content | | The world and recognize local governments in Turkey, examine the legal basis and to make sense of the reform process. To learn historical development of local administrations. To know different governments applied in the world. To learn the reform process in management. Learning Local Government Costs. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Demonstration, Case Study | | | | | |
| Name of Lecturer(s) | | | | | | | | | |

Prerequisites & Co-requisites

ECTS Requisite 3

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

- Tortop, N., Aykaç, B., Yayman, H. and Ozer, M.A. (2014). The Local Administrations. 3. Printing. Ankara: Nobel Publishing

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---|
| 1 | Theoretical | Local government and sport |
| 2 | Theoretical | Legal developments in sports management |
| 3 | Theoretical | Sponsorship in sport |
| 4 | Theoretical | Autonomy in sports federations |
| 5 | Theoretical | Leadership in sports management |
| 6 | Theoretical | Sports and media , sports and tourism |
| 7 | Theoretical | Sport and violence |
| 8 | Intermediate Exam | Midterm |
| 9 | Theoretical | Sports marketing |
| 10 | Theoretical | Doping in sport |
| 11 | Theoretical | Sports clubs and corporatization |
| 12 | Theoretical | Social Security in sport |
| 13 | Theoretical | Sport and politics |
| 14 | Final Exam | Final Exam. |

Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 3 | 6 | 2 | 24 |
| Midterm Examination | 1 | 10 | 1 | 11 |



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|---|---|----|---|----|
| Final Examination | 1 | 11 | 1 | 12 |
| Total Workload (Hours) | | | | 75 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 3 |
| *25 hour workload is accepted as 1 ECTS | | | | |

Learning Outcomes

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|---|--|
| 1 | Will be able to explain to local governments the duties of sport |
| 2 | Will be able to explain legal developments in sport management |
| 3 | Will be able to explain the concept of sponsorship in sport |
| 4 | Will be able to explain other current issues and solutions in the field of sports management |
| 5 | Will be able to discuss the local government structures of the countries. |

Programme Outcomes (Sports Management)

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|----|---|
| 1 | 1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations |
| 2 | 2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management. |
| 3 | 3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level. |
| 4 | 4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World. |
| 5 | 5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen. |
| 6 | The skill of creating, applying and interpreting the plans of project and program |
| 7 | 7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses |
| 8 | 8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations |
| 9 | 9. To be able to know the basic principles and methods of the sports marketing at the national and international level |
| 10 | 10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively |

