



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sports Politics and Corporate Governance							
Course Code		SYB319		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	126 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To be able to define sport as a political power.							
Course Content		Historical process in sports policies applied in Turkey							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Prof. Hacı Murat ŞAHİN							

Prerequisites & Co-requisites

ECTS Requisite	120
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Tınaz, C. ve Bakır, M. Spor ve Politika Meseleleri ve Analizi. Beta Yayınları,
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of sport as a political power
2	Theoretical	Sport policies applied throughout the world in the historical process
3	Theoretical	Sports in the pre-republic and post-republic periods
4	Theoretical	Laws, regulations and decrees related to sports
5	Theoretical	The share of sports in state budgets
6	Theoretical	The role of sports in investment incentive policies
7	Theoretical	Transfer of funds to sports in government programs
8	Intermediate Exam	Midterm
9	Theoretical	Sports in party programs
10	Theoretical	Turkish Sport Policy
11	Theoretical	Institutional identity of sports and structural changes
12	Theoretical	Sports in government programs
13	Theoretical	Government and Government Policy
14	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	2	70
Assignment	2	10	1	22
Individual Work	2	12	1	26
Midterm Examination	1	3	1	4
Final Examination	1	3	1	4
Total Workload (Hours)				126
[Total Workload (Hours) / 25*] = ECTS				5

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Will be able to define sport as a political power.
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2	Will be able to explain the sports policies applied throughout the world in the historical process.
3	Explain the role and importance of sports in the state policy in Turkey.
4	Explain the importance of the share of sports in state budgets.
5	Will be able to explain the place and importance of sport in party programs.

Programme Outcomes (*Sports Management*)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

