



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Sports Facilities Planning and Management							
Course Code		SYB331		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Specific and general issues to be considered in the planning of sports facilities, planning principles, business knowledge in sports facilities, basic business concepts and application of modern business principles to sports facilities.							
Course Content		Knowledge of business administration in sports facilities and application of modern business principles to sports facilities.							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Assoc. Prof. Hasan GÜLER							

Prerequisites & Co-requisites

ECTS Requisite	150
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Hakan Katırcı, Veli Onur Çelik, Mehpare Togay Ayhan, Güven Sevil (2012) Sports Facility Management and Field Material Information, Anadolu University, Open Education Publications
2	Fried, Gil (2015) Managing Sport Facilities, Human Kinetics, Third Edition
3	Stacey A. Hall, Simon Shibli, Eric Schwarz (2010) Sport Facility Operations Management, Routledge
4	Rob Ammon, Richard M. Southall, David A. Blair (2004) Sport Facility Management: Organizing Events and Mitigating Risks, Fitness Information Technology
5	Peter J. Farmer, Aaron L. Mulrooney, Rob Ammon (1996) Sport Facility Planning and Management, Fitness Information Technology, Incorporated
6	John Olson (1997) Facility and Equipment Management for Sportdirectors, Human Kinetics

Week	Weekly Detailed Course Contents	
1	Theoretical	The place and significance of sport in human life. The purpose of exercising
2	Theoretical	The definition and importance of sports facilities Analysis stage of the types of sports facilities. Types of sports facilities
3	Theoretical	Institutions involved in the construction of the facilities Basic principles of construction of sports facilities Problems of sports facilities in Turkey
4	Theoretical	The planning of sport facilities
5	Theoretical	The principles of design and construction of sports facilities to be aware of A role model sport facility
6	Theoretical	Gym programming Users of sports facilities Features that should be at the gym
7	Theoretical	Olympic games facilities
8	Intermediate Exam	Mid Term
9	Theoretical	Team sports field dimensions (Basketball, Football, Handball, Volleyball)
10	Theoretical	Individual sports field dimensions (athletics, gymnastics, tennis, swimming)
11	Theoretical	Facility planning as a reinforcement of sports fields
12	Theoretical	Operation of the business to be considered in terms of sports facilities Sport facilities enterprise regulations
13	Theoretical	Management of sport facilities Maintenance and restoration of sport facilities
14	Theoretical	Benefit from sport facilities and allocation
15	Final Exam	Final Exam



Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Assignment	2	10	1	22
Individual Work	1	11	1	12
Midterm Examination	1	3	1	4
Final Examination	1	3	3	6
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Sport in place of human life, understanding the importance and objectives of sport
2	Be able to understand why Sports facilities are needed
3	Be skilled in understanding the contribution of sports facilities to countries
4	Be able to discuss the problems of sports facilities In Turkey
5	To learn the basic elements of Sports facility construction, design and planning
6	To realize development projects for the establishment of Sports facility

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

