

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

| Course Title | | Sports Massage | | | | | | | | |
|--|---|---|----------|------------|--------------|---------------------------------|------------|---------------------|------------|---|
| Course Code | | SYB359 Couse | | ouse Level | | First Cycle (Bachelor's Degree) | | | | |
| ECTS Credit | 3 | Workload 75 (Hours) Theo | | Theory | / | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course Students will have general basic techniques of ma | | | | cal kno | owledge at | oout massage | course and | will be able to app | ly the | |
| Course Content | | Human anatomy, massage movements, application methods and methods of learning | | | | | | | | |
| Work Placement | | N | | | | | | | | |
| Planned Learning Activities and Teaching Methods | | Explan | ation | (Presentat | ion), Demons | tration | | | | |
| Name of Lecturer(s) | | Ins. Necmettir | n PARLAK | | | | | | | |

Prerequisites & Co-requisities

ECTS Requisite 3

| Assessment Methods and Criteria | | | | | |
|---------------------------------|----------|----------------|--|--|--|
| Method | Quantity | Percentage (%) | | | |
| Midterm Examination | 1 | 40 | | | |
| Final Examination | 1 | 70 | | | |

Recommended or Required Reading

- 1 Kanbir, O.: Klasik masaj, Ekin Kitapevi, Bursa 1998
- 2 Hazır,M.:spor masajı,Bağırgan Yayımevi,Ankara 2001

| Week | Weekly Detailed Cour | se Contents | | | | |
|------|-----------------------------|--|--|--|--|--|
| 1 | Theoretical | Historical background of massage, what is classical massage, classification | | | | |
| 2 | Theoretical | Sensory organs, Nervous system Digestive system, Circulatory system Respiratory system, Urogenital system Movement system | | | | |
| 3 | Theoretical | Anatomy of massage | | | | |
| 4 | Theoretical | Basic movements in classical massage | | | | |
| 5 | Practice | Stroking, Stroking, Compression A- Kneading (Petrissage) * Pinching * Compression-Wringing * Rolling B-Friction | | | | |
| 6 | Practice | Hitting-Percussion A-Bumping-Tapotement * Hacking * Clapping (hand dome) Slapping (with finger and hand) * Tapping (with fingertip) * Beating (half punch) * Pounding (full punch) B - Vibration-Vibration * Shaking-Shaking | | | | |
| 7 | Theoretical | Principles of classical massage | | | | |
| 8 | Intermediate Exam | midterm | | | | |
| 9 | Theoretical | Effects of classical massage on organism | | | | |
| 10 | Theoretical | Pain treatment with massage | | | | |
| 11 | Theoretical | When massage is used | | | | |
| 12 | Theoretical | Cases where massage is not used | | | | |
| 13 | Practice | What is Shiatsu massage | | | | |
| 14 | Practice | Deep tissue massage | | | | |
| 15 | Final Exam | Final examination | | | | |

| Workload Calculation | | | | |
|----------------------|----------|-------------|----------|----------------|
| Activity | Quantity | Preparation | Duration | Total Workload |
| Lecture - Theory | 10 | 2 | 2 | 40 |
| Lecture - Practice | 4 | 2 | 2 | 16 |
| Individual Work | 1 | 10 | 1 | 11 |
| Midterm Examination | 1 | 3 | 1 | 4 |



| Final Examination | 1 | | 3 | 1 | 4 |
|---|---|---|------------------|-----------------------------|----|
| | | | To | tal Workload (Hours) | 75 |
| | | [| Total Workload (| Hours) / 25*] = ECTS | 3 |
| *25 hour workload is accepted as 1 ECTS | | | | | |

| Learr | Learning Outcomes | | | |
|-------|--|--|--|--|
| 1 | To be able to explain the historical development of massage | | | |
| 2 | To understand the classification of massage | | | |
| 3 | To understand the anatomy of massage | | | |
| 4 | To be able to apply the basic techniques of classical massage | | | |
| 5 | To be able to comprehend deep tissue massage and sports massage techniques | | | |

| Progr | ramme Outcomes (Sports Management) |
|-------|---|
| 1 | 1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations |
| 2 | 2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management. |
| 3 | 3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level. |
| 4 | 4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World. |
| 5 | 5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen. |
| 6 | The skill of creating, applying and interpreting the plans of project and program |
| 7 | 7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses |
| 8 | 8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations |
| 9 | 9. To be able to know the basic principles and methods of the sports marketing at the national and international level |
| 10 | 10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively |
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