



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Comparative Sports Management							
Course Code		SYB413		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	5	Workload	122 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		Management, organization, management, sports management with basic concepts, basic principles of management science, techniques and procedures in light of the sports organization and management of international sports organizations and institutions, the Turkish physical education and sports system, organization and management structure, functioning to teach.							
Course Content		Management theory (principles and rules), personnel management, public relations, sports facilities, recreational sports organizations, elite sports organizations.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Ins. Necmettin PARLAK							

Prerequisites & Co-requisites

ECTS Requisite	150
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	John Beech, Simon Chadwick (2004) The Business of Sport Management, Pearson Education
2	Janet B.Parks, Jerome Quarteman, Lucie Thibault (2013) Contemporary Sports Management, Academician Bookstore
3	March L. Krotee, Charles A.Bucher (2007) Sports Management, Sports Sciences Society Publications
4	Demirel, Ö., (1994), Comparative Education, PEGEM Publications, Ankara.
5	Hallmann, Kirstin, Petry, Karen (2013) Comparative Sport Development, Springer-Verlag New York
6	Elsa Kristiansen, Milena M. Parent, Barrie Houlihan (2016) Elite Youth Sport Policy and Management, Taylor & Francis

Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of comparative sport management, its aims, comparison methods and factors to be compared.
2	Theoretical	System concept, definition of sporda system.
3	Theoretical	Definition, functioning and structuring of the Turkish sport system.
4	Theoretical	Discussing the Turkish sport policy (National Youth and Sports Policy Paper).
5	Theoretical	Sports systems of some countries (Examples of European Union Countries).
6	Theoretical	Sports systems of some countries (Examples of European Union Countries).
7	Theoretical	Sports systems of some countries (Examples of European Union Countries).
8	Intermediate Exam	Midterm
9	Theoretical	Sports systems of some countries (Examples of European Union Countries).
10	Theoretical	Sports systems of some countries (Examples of European Union Countries).
11	Theoretical	Sports systems of some countries (Examples of European Union Countries).
12	Theoretical	A comparative analysis of institutional structure and functionality of national and international sports federations.
13	Theoretical	Comparison of methods of sport managers in Turkey and in the world.
14	Theoretical	Comparison of employment areas of sport managers in Turkey and in the world.
15	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	3	70



Individual Work	14	2	1	42
Midterm Examination	1	3	2	5
Final Examination	1	3	2	5
Total Workload (Hours)				122
[Total Workload (Hours) / 25*] = ECTS				5
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	It explains the comparative sport system, its aims and method, and the factors to be compared.
2	Know and explain the Turkish Sport System.
3	Knows the sports systems of European and World countries and compares them with the Turkish sports system.
4	Know the structure and functioning of national and international sport federations.
5	Knows the concept and methods of comparative management.

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

