



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Vocational Foreign Language-English (speaking Skills)							
Course Code		SYB414		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	4	Workload	100 (<i>Hours</i>)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		The main objective is to improve students' knowledge of English, to understand and interpret current and academic texts, to teach this language as a communication system and to gain the necessary language skills.							
Course Content		Literature search, Book search, Internet searches							
Work Placement		N							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Lec. Meltem IŞIK AFACAN							

Prerequisites & Co-requisites

ECTS Requisite	120
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course Notes For Vocational Foreign Language
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Week	Weekly Detailed Course Contents	
1	Theoretical	Academic Literature Search
2	Theoretical	Academic Literature Search
3	Theoretical	Academic Literature Search
4	Theoretical	Academic Literature Search
5	Theoretical	Book Browsing
6	Theoretical	Book Browsing
7	Theoretical	Book Browsing
8	Intermediate Exam	Midterm exam
9	Theoretical	Book Browsing
10	Theoretical	Browsing resources from the Internet
11	Theoretical	Browsing resources from the Internet
12	Theoretical	Browsing resources from the Internet
13	Theoretical	Browsing resources from the Internet
14	Theoretical	Team work
15	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	1	3	56
Assignment	2	9	2	22
Midterm Examination	1	9	1	10
Final Examination	1	11	1	12
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	To be able to comment in English
2	To be able to follow current texts
3	To understand and evaluate academic texts
4	To gain better listening and speaking skills in English
5	Using professional terminology in both speech and writing language

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

