

## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Winter Sports Facility and Event Management							
Course Code		SYB415		Couse Level		First Cycle (Bachelor's Degree)			
ECTS Credit 6 Workload 154 (Hour		154 (Hours)	Theory	3	Practice	1	Laboratory	0	
Objectives of the Course		To be able to comprehend the materials and their characteristics, to evaluate the historical development, rules and organizational structures and their status in accordance with the international rules and techniques of winter sports							
Course Content			ames specific	to skiing, on-	site turns,	walking and fla		arming up with sk w plow and turns	
Work Placement		N/A							
Planned Learning Activities and Teaching Methods			Explanation	(Presenta	tion), Discussion	on, Case Stud	dy, Individual Stud	dy	
Name of Lecturer(s) Ins. N		Ins. Necmettir	PARLAK						

## **Prerequisites & Co-requisities**

ECTS Requisite 60

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination		1	40		
Final Examination		1	70		

Recommended or Required Reading					
1	R. Mark Elling (2002) All-Mountain Skier: The Way to Expert Skiing, McGraw Hill Professional				
2	Ron LeMaster (2010) Ultimate Skiing, Human Kinetics				
3	Bill Mattos (2014) Skiing Manual: The Essential Guide to All Kinds of Skiing, Haynes.				
4	Alexander Rottmann, Nici Pederzolli (2010) Snowboarding Freestyle Tricks, Skills and Techniques, Bloomsbury Publishing PLC				
5	Gil Fried (2009) Managing Sport Facilities, Human Kinetics, 2nd Edition,				
6	Eric C. Schwarz, Stacey A. Hall, Simon Shibli (2015) Sport Facility Operations Management, Routledge				

Week	Weekly Detailed Course Contents					
1	Theoretical	What are winter sports? Introduction and explanations.				
2	Theoretical	Alpine discipline and Northern Combined races.				
3	Theoretical	Ski Jumping and Cross-Country Skiing				
4	Theoretical	Biathlon and Freestyle Skiing.				
5	Theoretical	Snowboard and Snowmobile.				
6	Theoretical	Figure Skating and Ice Dance.				
7	Theoretical	Bandy				
8	Intermediate Exam	Midterm				
9	Theoretical	Ice Hockey.				
10	Theoretical	Luge				
11	Theoretical	Speed Skating				
12	Theoretical	Curling				
13	Theoretical	Winter Olympic Games				
14	Theoretical	Paralympic Winter Games, University Winter Games.				
15	Final Exam	Final Exam				

Workload Calculation						
Activity	Quantity	Preparation	Duration	Total Workload		
Lecture - Theory	15	2	3	75		
Term Project	1	6	1	7		



Individual Work	15		2	2	60
Midterm Examination	1		5	1	6
Final Examination	1		5	1	6
			Т	otal Workload (Hours)	154
[Total Workload (Hours) / 25*] = <b>ECTS</b> 6			6		
*25 hour workload is accepted as 1 FCTS					

Learning Outcomes					
1	Know and explain winter sports facilities.				
2	Know and explain winter sports branches on snow.				
3	Know and explain winter sports on ice.				
4	Know and explain winter olympic games and interna	tiona	al sports organizations.		
5	To be able to understand Lift and chair lift using				

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Progr	amme Outcomes (Sports Management)
1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

