



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Summer Sports Facility and Event Management							
Course Code		SYB416		Couese Level		First Cycle (Bachelor's Degree)			
ECTS Credit	6	Workload	154 (<i>Hours</i>)	Theory	3	Practice	1	Laboratory	0
Objectives of the Course									
Course Content									
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Prof. Murat ŞENTUNA							

Prerequisites & Co-requisites

ECTS Requisite	90
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Peter J. Cutino Sr,? Peter J. Cutino Jr (2001) 101 Offensive Water Polo Drills, Coaches Choice
2	Graeme Addison (2001) Whitewater Rafting, Stackpole Books
3	Paul Newsome, Adam Young (2012) Swim Smooth: The Complete Coaching System for Swimmers and Triathletes, Fernhurst Books
4	Rachel Griffiths, Tom Griffiths (2014) The Complete Swimming Pool Reference, Sagamore Publishing
5	Steve Sleight (2012) The Complete Sailing Manual, Dorling Kindersley Limited
6	Rocky Snyder (2003) Fit to Surf: The Surfer's Guide to Strength and Conditioning, McGraw-Hill Education

Week	Weekly Detailed Course Contents	
1	Theoretical	What is Summer Sports? What are the varieties?
2	Theoretical	Swimming and swimming branches.
3	Theoretical	Tower and diving board
4	Theoretical	Modern Pentathlon and Triathlon
5	Theoretical	Canoeing and Rowing
6	Theoretical	Free diving
7	Theoretical	Rafting
8	Theoretical	Surf-Bodyboard and Wind Surf
9	Intermediate Exam	Midterm
10	Theoretical	Sailing and Catamaran
11	Theoretical	Water Polo, Underwater Hockey
12	Theoretical	Archery, Equestrian and Shooting
13	Theoretical	Summer Olympic Games
14	Theoretical	Paralympic Summer Games and University Games
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	2	3	75
Term Project	1	6	1	7
Individual Work	15	2	2	60
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				154
[Total Workload (Hours) / 25*] = ECTS				6
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Know and explain summer sports facilities.
2	Know and explain sports branches made in the sea.
3	Know and explain sports branches built on the river.
4	Know and explain sports branches made in the pool.
5	Know and explain the characteristics of sports facilities prepared for water sports.
6	Organize and manage water sports organization.

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

