



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Recreation Management							
Course Code		SYB454		Course Level		First Cycle (Bachelor's Degree)			
ECTS Credit	3	Workload	78 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The main aims of the course are explaining the place of leisure activities in modern and contemporary world and making the students competent in management of leisure.							
Course Content		1 Modernity and everyday life 2 Reflexive modernity and everyday life 3 The relations of work and leisure from modernity to reflexive modernity 4 The factors affecting leisure participation 5 Leisure activities and consumer culture 6 Main concepts of management 7 Commercial organizations and leisure management 8 Non-commercial organizations and leisure management / Leisure and public space 9 Lesiure and ethics 10 The relations of leisure, health and well-being 11 Research in leisure activities: theoretical discussions 12 Research in leisure activities: reserching any leisure activity as part of everyday life							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Assoc. Prof. Hasan ULUKAN							

Prerequisites & Co-requisites

ECTS Requisite	60
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Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Yaylı, A. Rekreasyona Giriş, Detay Yayıncılık.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Leisure Time and Recreation
2	Theoretical	Game Theories in the Context of Leisure Time
3	Theoretical	Effective time use
4	Theoretical	Classification of Recreational Activities
5	Theoretical	Recreation and Tourism
6	Theoretical	Urbanization and Recreation
7	Theoretical	Recreation Management and Its Importance
8	Intermediate Exam	Midterm
9	Theoretical	The Situation of Recreation Management in Turkey
10	Theoretical	Recreation Management Departments and Campus Recreation
11	Theoretical	Recreation Management and Risk Management
12	Theoretical	Recreation Policies and Planning
13	Theoretical	Recreation and entrepreneurship
14	Theoretical	Recreation policies and planning
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Assignment	2	4	1	10



Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				78
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Define the basic concepts of recreation
2	Can give information about recreation planning
3	Can express basic principles of planning and policy in recreation enterprises
4	Describe planning process in recreation areas
5	Examine case studies in recreation.

Programme Outcomes (Sports Management)

1	1. To be able to explain the elements of management and organization and to apply the functions of management in sports organizations
2	2. To be able to understand the interdisciplinary and the multidisciplinary nature of the field of sport management.
3	3. To be able to comprehend the knowledge, skills and values related to the management of the general business areas in addition to sports industry at the top-level.
4	4. To be able to define and explain internal and external factors that shape and influence the sports in our country and the World.
5	5. To be able to comprehend and interpret the technical strategies and the managerial skills of the branch of sports chosen.
6	The skill of creating, applying and interpreting the plans of project and program
7	7. To be able to develop strategies financially for the sports organizations, to evaluate the budgets, the sources of income and the expenses
8	8. To be able to comprehend and interpret how the ethical principles influence the process of financial, marketing and administrative decision-making at the sports organizations
9	9. To be able to know the basic principles and methods of the sports marketing at the national and international level
10	10. To be able to understand the qualitative and quantitative analysis and be able to use them effectively

