



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Business Management of Agriculture Industry							
Course Code		TİS214		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Businesses that serve as a bridge between agriculture and industry agriculture based industrial enterprises and increasing in the rate of processing of the products in the industry evaluated as an indicator of development. In the course, the history of agricultural industrialization importance, necessity, selection of location, determination of capacity, feasibility studies, enterprises in the field of structural features, operations, production until marketing process, problems of theoretical and practical examination of the status aimed and targeted.							
Course Content		The concept of Industry, The concept of Agro-industry, Agriculture - Industry relations, Agro-industry current situation in Turkey, Explanation of agricultural machinery business and samples of agricultural machinery business, agriculture and machinery relations and recent situation in Turkey.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Lecturer notes
2	Gürler, Z., Kızılarıslan, N., Kızılarıslan, H. 2000. Tarıma Dayalı ve Tarıma Bağlı Sanayii İşletmeleri, Tokat.

Week	Weekly Detailed Course Contents	
1	Theoretical	Explanation of business and The concept of industrial enterprises
2	Theoretical	Properties of agro-based industrial enterprises
3	Theoretical	Agriculture-industry relations and forms of integration
4	Theoretical	The establishment of Agro-based industrial enterprises ,to identify the capacity, activity assessment principles, financial assessment techniques
5	Theoretical	Agro-based industries and development in Turkey's economy
6	Theoretical	Grouping of the agriculture based industrial enterprises and study according to sub sectors and economic evaluation
7	Theoretical	Economic evaluation of agro-based industrial enterprises
8	Intermediate Exam	Midterm
9	Theoretical	Economic evaluation of agro-based industrial enterprises
10	Theoretical	Economic evaluation of agro-based industrial enterprises
11	Theoretical	Economic evaluation of agro-based industrial enterprises
12	Theoretical	Economic evaluation of agro-based industrial enterprises
13	Theoretical	Economic evaluation of providing input to agriculture industries
14	Theoretical	Economic evaluation of providing input to agriculture industries
15	Theoretical	Current Status of Agro-Industry
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	0	2	30
Midterm Examination	1	9	1	10



Final Examination	1	9	1	10
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = <b>ECTS</b>				2
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	To be able to comprehend the concept of business
2	To be able to analyze business types
3	To be able to comprehend agriculture Industry Relations
4	To be able to have a knowledge about the situation of Agro-industry in Turkey
5	Understanding Problems in Agricultural and Industrial Integration and Developing Solutions

### Programme Outcomes (Agricultural Management)

1	To be able to use basic knowledge about agricultural, the struggle to preserve and marketing
2	To be able to use theoretical and practical knowledge gained in the basic fields of farm management
3	To be able to take duties and responsibilities at all levels of the agricultural business management
4	To be able to comprehend economic problems of agriculture, have the abilities of data collection, analysis, interpretation and project based solution production
5	Ability to predict and interpret the potential effects of national and international economical and political developments on Turkish agricultural sector
6	Having necessary skills for management and planning of agricultural and rural development projects
7	To be able to collaborate with stakeholders at producer and institutional levels to improve communication and education
8	To be able to use computer programs and technology to an adequate level required by business practices
9	To be able to comprehend knowledge of law that is necessary for farm management field and to be able to use this information
10	To be able to apply professional, moral values and sense of social responsibility
11	To be able to work independently in the major by communicating effectively through expressing ideas orally and written.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	4	4	4	5
P2	4	3	3	5	5
P3	4	3	4	5	5
P4	4	2	2	2	5
P5	1	1	1	1	4
P6	1	1	1	1	4
P7	2	3	3	3	4
P8	1	5	5	5	3
P9	5	5	5	4	3
P10	3	5	2	2	3
P11	2	4	4	4	3

