



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Presentation Techniques							
Course Code		BYP217		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		Students will gain effective public speaking skills throughout this course.							
Course Content		The importance of the presentation, Presentation of the planning, Presentation process, To answer the questions, Using visual materials, Use of support material							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)		Ins. Dilek SACIHAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Effective Presentation Techniques, Prof.Dr. Demet Gürüz,Dr.Ayşen Eğinli
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Week	Weekly Detailed Course Contents	
1	Theoretical	The importance of the presentation
2	Theoretical	Presentation of the planning
3	Theoretical	Effective presentation
4	Theoretical	Presentation process
5	Theoretical	Eye contact
6	Theoretical	Body Posture
7	Theoretical	Gesture and facial expression
8	Intermediate Exam	Midterm Exam
9	Theoretical	Voice
10	Theoretical	Answer the questions
11	Theoretical	Using visual materials
12	Theoretical	Selection of support material
13	Practice	Student Presentations
14	Practice	Student Presentations
15	Practice	Student Presentations
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	1	42
Lecture - Practice	14	1	1	28
Midterm Examination	1	1	1	2
Final Examination	1	2	1	3
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Verbal communication control
2	Using Turkish correctly and effectively
3	Being able to use body language as a communication tool



4	To set the basic elements necessary for presentation
5	Expressing yourself in a creative and innovative way
6	To make effective presentations by using persuasion techniques

Programme Outcomes (Agricultural Management)

1	To be able to use basic knowledge about agricultural, the struggle to preserve and marketing
2	To be able to use theoretical and practical knowledge gained in the basic fields of farm management
3	To be able to take duties and responsibilities at all levels of the agricultural business management
4	To be able to comprehend economic problems of agriculture, have the abilities of data collection, analysis, interpretation and project based solution production
5	Ability to predict and interpret the potential effects of national and international economical and political developments on Turkish agricultural sector
6	Having necessary skills for management and planning of agricultural and rural development projects
7	To be able to collaborate with stakeholders at producer and institutional levels to improve communication and education
8	To be able to use computer programs and technology to an adequate level required by business practices
9	To be able to comprehend knowledge of law that is necessary for farm management field and to be able to use this information
10	To be able to apply professional, moral values and sense of social responsibility
11	To be able to work independently in the major by communicating effectively through expressing ideas orally and written.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6
P1	3	4	2	2	3	3
P2	3	4	2	2	3	3
P3	4	3	2	3	3	3
P4	3	3	2	2	3	3
P5	3	4	3	3	5	3
P6	3	4	3	3	4	3
P7	5	5	4	4	5	5
P8	5	4	4	5	5	4
P9	3	3	3	3	3	3
P10	4	4	3	4	4	3
P11	4	5	4	4	4	5

