



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Social Psychology							
Course Code		BYP216		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of this course is to introduce students to the social psychology approach, the basic theories and main issues of social psychology. Scientific equipment such as effective communication, persuasion, positive impression and attitude change, which students may need in their own fields, are presented to the students from the perspective of social psychology.							
Course Content		Introducing the basic theories and concepts of social psychology, understanding how the individual is influenced by the groups and society, learning the social psychological principles and understanding the research processes in the social sciences							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Problem Solving					
Name of Lecturer(s)		Ins. Dilek SACIHAN							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Social Psychology, Prof.Dr.Salih GÜNEY
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Week	Weekly Detailed Course Contents	
1	Theoretical	Definition of social psychology, the field and history of social psychology
2	Theoretical	Research Methods in Social Psychology
3	Theoretical	Basic Concepts of Social Psychology
4	Theoretical	Basic Theories in Social Psychology
5	Theoretical	Basic Theories in Social Psychology
6	Theoretical	Social Perception and Social Cognition
7	Theoretical	Social Impact and Social Power
8	Theoretical	Social Impact and Social Power
9	Theoretical	Self and Understanding Self
10	Theoretical	Culture and Self
11	Theoretical	Attitude and Attitude Change
12	Theoretical	Prejudice and Patterns, Motivational and Cognitive Basis of Prejudice
13	Theoretical	Social Impact: Compliance with Norms, Obeying Open Will and Obedience
14	Theoretical	Interpersonal Charm and Close Relationships
15	Theoretical	Conflict and Aggression
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	4	1	70
Midterm Examination	1	1	1	2
Final Examination	1	2	1	3
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				



**Learning Outcomes**

1	To be able to explain the meaning, scope and function of social psychology
2	Having an idea about the research methods used by social psychologists
3	To know the effects of environmental factors on people's emotions, thoughts and behaviors
4	To be able to discuss social impact and social power
5	Discuss attitude and attitude change
6	To be able to analyze interpersonal attractiveness and close relationships
7	To be able to discuss aggression and its origins

**Programme Outcomes (Agricultural Management)**

1	To be able to use basic knowledge about agricultural, the struggle to preserve and marketing
2	To be able to use theoretical and practical knowledge gained in the basic fields of farm management
3	To be able to take duties and responsibilities at all levels of the agricultural business management
4	To be able to comprehend economic problems of agriculture, have the abilities of data collection, analysis, interpretation and project based solution production
5	Ability to predict and interpret the potential effects of national and international economical and political developments on Turkish agricultural sector
6	Having necessary skills for management and planning of agricultural and rural development projects
7	To be able to collaborate with stakeholders at producer and institutional levels to improve communication and education
8	To be able to use computer programs and technology to an adequate level required by business practices
9	To be able to comprehend knowledge of law that is necessary for farm management field and to be able to use this information
10	To be able to apply professional, moral values and sense of social responsibility
11	To be able to work independently in the major by communicating effectively through expressing ideas orally and written.

**Contribution of Learning Outcomes to Programme Outcomes** 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5	L6	L7
P1	3	3	4	3	3	3	3
P2	3	3	4	3	3	3	3
P3	3	3	4	3	3	3	3
P4	2	2	3	3	2	3	3
P5	2	2	3	3	4	3	3
P6	3	3	4	4	4	3	3
P7	3	4	4	4	4	3	4
P8	2	2	2	3	2	2	3
P9	2	2	3	3	3	3	2
P10	4	3	4	4	4	4	4
P11	4	3	4	4	4	4	4

