



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship I							
Course Code		TİS229		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	76 (Hours)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		In addition to working for others, characteristics, knowledge and competencies of the target students reveal the entrepreneurial qualities that exist in them and acquire the necessary equipment to develop them it is intended.							
Course Content		This conceptual framework of entrepreneurship, approaches, functions, process, culture of entrepreneurship, the local and international context of entrepreneurship, and the issues of entrepreneurial ethics It will be discussed.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study					
Name of Lecturer(s)		Lec. Naciye TOK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	2	70

Recommended or Required Reading

1	Öğretim elemanı tarafından önerilen ders kitabı.
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Week	Weekly Detailed Course Contents	
1	Theoretical	Entrepreneurial Approaches
2	Theoretical	Entrepreneurship Culture
3	Theoretical	Types of Entrepreneurship
4	Theoretical	Entrepreneurship Functions
5	Theoretical	Areas of Entrepreneurship
6	Theoretical	Entrepreneurship Process
7	Theoretical	Business Idea and Resources
8	Intermediate Exam	Midterm Exams
9	Theoretical	Business Idea Development
10	Theoretical	Business Plan and Elements
11	Theoretical	Business Plan Preparation
12	Theoretical	Business Plan Preparation
13	Theoretical	Your Entrepreneurship is Local, National and International Context
14	Theoretical	Entrepreneurial Approaches

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	3	2	70
Midterm Examination	1	3	0	3
Final Examination	1	3	0	3
Total Workload (Hours)				76
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	
2	
3	



4	
5	

Programme Outcomes (Agricultural Management)

1	To be able to use basic knowledge about agricultural, the struggle to preserve and marketing
2	To be able to use theoretical and practical knowledge gained in the basic fields of farm management
3	To be able to take duties and responsibilities at all levels of the agricultural business management
4	To be able to comprehend economic problems of agriculture, have the abilities of data collection, analysis, interpretation and project based solution production
5	Ability to predict and interpret the potential effects of national and international economical and political developments on Turkish agricultural sector
6	Having necessary skills for management and planning of agricultural and rural development projects
7	To be able to collaborate with stakeholders at producer and institutional levels to improve communication and education
8	To be able to use computer programs and technology to an adequate level required by business practices
9	To be able to comprehend knowledge of law that is necessary for farm management field and to be able to use this information
10	To be able to apply professional, moral values and sense of social responsibility
11	To be able to work independently in the major by communicating effectively through expressing ideas orally and written.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	2	5	4	3	5
P2	5	5	4	5	5
P3	5	5	4	5	5
P4	4	4	4	5	4
P5	2	5	4	4	5
P6	4	5	4	5	2
P7	2	2	5	5	2
P8	2	5	4	2	2
P9	4	2	2	2	3
P10	3	5	2	3	5
P11	3	2	2	5	5

