



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Entrepreneurship II							
Course Code		TİS224		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	78 (Hours)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		Entrepreneurship and inovations are two important elements of the growing economies. The main of the class is t create entrepreneurial spirit students.							
Course Content		Foundation of entrepreneurship, Process of entrepreneurship, Business plan and its elements, Development of company targets, n-company entrepreneurship, EU grant program, Guidelines for EU project applicants project, Success stories of entrepreneurship							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Lec. Naciye TOK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Öğretim elemanı ders notları
---	------------------------------

Week	Weekly Detailed Course Contents	
1	Theoretical	Foundation of entrepreneurship
2	Theoretical	Process of entrepreneurship
3	Theoretical	Business plan and its elements
4	Theoretical	Business plan and its elements
5	Theoretical	Business plan and its elements
6	Theoretical	Business plan and its elements
7	Theoretical	Business plan and its elements
8	Theoretical	n
9	Theoretical	Development of company targets
10	Theoretical	In-company entrepreneurship
11	Theoretical	EU grant programme
12	Theoretical	EU grant programme
13	Theoretical	Guidelines for EU project applicants project
14	Theoretical	Success stories of entrepreneurship
15	Theoretical	Evaluation

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	15	2	2	60
Midterm Examination	1	6	1	7
Final Examination	1	10	1	11
Total Workload (Hours)				78
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To be able to count the basic concepts of entrepreneurship
2	To be able to distinguish when a business idea will be valuable and innovative
3	To be able to make financial planning about a business idea



4	To be able to comprehend business building techniques and stages, to prepare business plan
5	To be able to analyze the decision-making process and economic results in entrepreneurship

Programme Outcomes (Agricultural Management)

1	To be able to use basic knowledge about agricultural, the struggle to preserve and marketing
2	To be able to use theoretical and practical knowledge gained in the basic fields of farm management
3	To be able to take duties and responsibilities at all levels of the agricultural business management
4	To be able to comprehend economic problems of agriculture, have the abilities of data collection, analysis, interpretation and project based solution production
5	Ability to predict and interpret the potential effects of national and international economical and political developments on Turkish agricultural sector
6	Having necessary skills for management and planning of agricultural and rural development projects
7	To be able to collaborate with stakeholders at producer and institutional levels to improve communication and education
8	To be able to use computer programs and technology to an adequate level required by business practices
9	To be able to comprehend knowledge of law that is necessary for farm management field and to be able to use this information
10	To be able to apply professional, moral values and sense of social responsibility
11	To be able to work independently in the major by communicating effectively through expressing ideas orally and written.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	2	4	3
P2	4	3	2	4	5
P3	4	3	2	4	3
P4	5	3	2	5	3
P5	5	5	5	5	3
P6	5	5	5	5	3
P7	5	5	5	5	5
P8	5	4	5	4	5
P9	4	4	4	4	5
P10	4	4	4	4	4
P11	4	4	4	4	5

