



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Principles of Atatürk and History of Turkish Revolution II							
Course Code		AI104		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	44 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		It is aimed in this course to educate students in accordance with Atatürk's principles and revolutions; to express the people especially including Atatürk who played a role in the formation of the Republic of Turkey and their targets; and to explain the Turkish War of Independence and the basic philosophy of the Republic of Turkey; so then to gain people into the community who respect for human rights and social values.							
Course Content		In this course, the aim of studying Turkish Revolution History and Revolution concept. A general view to the reasons that prepared Ottoman Empires downfall and rise of Turkish revolution. The disintegration of Ottoman State. Mondros armistice agreement. The conditions of the country under invasion and General Mustafa Kemals responds. General Mustafa Kemals voyage to Samsun. Organization through the national congresses. National Forces and National pact. Opening of Turkish Parliament and its ruling the Independence war. National Combat until War of sakarya. War of Sakarya and Great Attack. National struggles in the fields of education and culture. From Mudanya to Lozan social and economical struggle.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion					
Name of Lecturer(s)									

Prerequisites & Co-requisites

Co-requisite	AI103
Equivalent Course	AI102

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Final Examination	1	100

Recommended or Required Reading

1	Ergün Aybars Türkiye Cumhuriyeti Tarihi,
2	Şerafettin Turan, Türk Devrim Tarihi, Cilt I, II, III ve IV
3	Mevlüt Çelebi, Türk İnkılâp Tarihi, Cilt I - II
4	Bernard Lewis, Modern Türkiye'nin Doğuşu
5	Niyazi Berkes, Türkiye'de Çağdaşlaşma
6	E. Jan Zürcher, Modernleşen Türkiye'nin Tarihi
7	Kemal Arı, Türk Devrim Tarihi

Week	Weekly Detailed Course Contents	
1	Theoretical	The foundation of the new regime I (Developments in politics)
2	Theoretical	The foundation of the new regime II (Developments in politics)
3	Theoretical	Developments in politics and political parties
4	Theoretical	Reforms in Republic era I (Reforms in Law, Education and Culture)
5	Theoretical	Reforms in Republic era II (Reforms in Social and Economical Fields)
6	Theoretical	Turkish foreign policy in Atatürk Era I
7	Theoretical	Turkish foreign policy in Atatürk Era II
8	Theoretical	Atatürk's principles
9	Theoretical	II. World War and Turkey I
10	Theoretical	II. World War and Turkey II
11	Theoretical	Turkey from the ending of II. World War to the government of Democratic Party (1945-1950)
12	Theoretical	Democratic Party era (1950-1960)
13	Theoretical	Turkey between 1960-1980 I
14	Theoretical	Turkey between 1960-1980 II



15	Final Exam	Final Exam
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Workload Calculation				
Activity	Quantity	Preparation	Duration	Total Workload
Individual Work	14	2	0	28
Final Examination	1	14	2	16
Total Workload (Hours)				44
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes	
1	Understanding Republic and Democracy
2	Understanding Interior and Foreign Policy in Republican Period
3	Understanding the Philosophy of Turkish Revolution
4	Understanding Political and Social Revolutions
5	Understanding the Turkish Modernization dimensions.

Programme Outcomes (Public Relations and Publicity)	
1	1. To have theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	2. To have an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	3. To have a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	4. To have a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	5. To widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	6. To be competence on computer softwares about the field and on the other communication technologies.
7	7. Graduates are qualified to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	8. Graduates are qualified to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents on the field.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High					
	L1	L2	L3	L4	L5
P1	5	3	3	3	4
P2	3	4	3	4	5
P3	3	4	2	4	2
P4	3	3	3	4	2
P5	2	2	2	1	2
P6	4	3	4	3	3
P7	2	3	3	3	4
P8	2	3	4	2	3

