



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Ottoman Turkish II							
Course Code		TAK232		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Developing reading and comprehension skills of Ottoman Turkish							
Course Content		To teach Turkish alphabet of Arabic origin							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Individual Study					
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Instructor Lecture Notes
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Week	Weekly Detailed Course Contents	
1	Theoretical	The place of Ottoman Turkish in general Turkish and Western Turkish
2	Theoretical	Introduction of Ottoman Alphabet
3	Theoretical	First, middle and last spelling of letters; Movements and ending letters
4	Theoretical	Introducing the vowels in Arabic alphabet and learning the sound evaluation
5	Theoretical	Reading consonant and consonant letters by combining
6	Theoretical	Reading short pieces
7	Theoretical	Reading Turkish annexes
8	Intermediate Exam	Midterm exam
9	Theoretical	Practical writing of simple words
10	Theoretical	Practical studies on the assignments given as writing
11	Theoretical	Reading Ottoman Turkish texts
12	Theoretical	Reading Ottoman Turkish texts
13	Theoretical	Reading Ottoman Turkish texts
14	Theoretical	Reading Ottoman Turkish texts
15	Theoretical	Reading Ottoman Turkish texts
16	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Midterm Examination	1	6	1	7
Final Examination	1	10	1	11
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Reading Ottoman Turkish
2	Understanding Ottoman Turkish
3	To Love Ottoman Turkish
4	Speed Reading



Programme Outcomes (*Public Relations and Publicity*)

1	1. To have theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	2. To have an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	3. To have a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	4. To have a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	5. To widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	6. To be competence on computer softwares about the field and on the other communication technologies.
7	7. Graduates are qualified to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	8. Graduates are qualified to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents on the field.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	5	3	4	5
P2	4	5	3	3	4
P3	4	4	5	4	4
P4	5	4	4	5	4
P5	2	3	3	3	3
P6	3	3	5	3	4
P7	4	5	4	5	3
P8	4	5	4	5	4

