



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Organic Farming							
Course Code		TİS213		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	70 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To inform about definition and importance of organic farming, agricultural pollution, ecological problems, general principles of organic farming, certification system, organic farming law and regulations, organic vegetable and animal production							
Course Content		Definition and importance of organic farming, Agricultural pollution, Development of organic farming in the world and in Turkey, General principles of organic farming, Law and regulation of organic farming, Certification system, Organic vegetable and animal production							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Lec. Muharrem ARSLAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Öğretim elemanı ders notları
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Week	Weekly Detailed Course Contents	
1	Theoretical	Nutrition, Food safety, Food safety, Definition and importance of organic farming
2	Theoretical	Ecological problems, Chemical fertilizers and medicines in agricultural pollution
3	Theoretical	Foundation of the organic farming
4	Theoretical	Objectives of organic farming
5	Theoretical	Certification system of the organic farming
6	Theoretical	Organic farming practices
7	Theoretical	Crop Production in Organic Agriculture
8	Theoretical	Midterm
9	Theoretical	Crop Production in Organic Agriculture
10	Theoretical	Crop Production in Organic Agriculture
11	Theoretical	Plant protection in Organic Agriculture
12	Theoretical	Animal production principles in organic agriculture
13	Theoretical	Marketing of organic products
14	Theoretical	Potential problems and solutions of organic farming
15	Theoretical	Potential problems and solutions of organic farming
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	2	4	1	10
Midterm Examination	1	10	1	11
Final Examination	1	20	1	21
Total Workload (Hours)				70
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Learn the definition and importance of organic agriculture
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2	Learn the general principles of organic agriculture and certification system
3	Learns organic agriculture law and regulation
4	Learns organic fruit, vegetable and vineyard growing techniques
5	Understand the importance of natural balance and healthy nutrition

Programme Outcomes (Public Relations and Publicity)

1	1. To have theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	2. To have an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	3. To have a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	4. To have a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	5. To widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	6. To be competence on computer softwares about the field and on the other communication technologies.
7	7. Graduates are qualified to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	8. Graduates are qualified to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents on the field.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	1	1	1	1	1
P2	5	1	1	1	1
P3	1	1	1	1	1
P4	1	1	1	1	1
P5	1	1	1	1	1
P6	1	1	1	1	1
P7	1	1	1	1	1
P8	1	1	1	1	1

