



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Human Resources Management							
Course Code		TİS226		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	70 (Hours)	Theory	3	Practice	0	Laboratory	0
Objectives of the Course		To give information about the characteristics of human resources management							
Course Content		Provision of human resources, human resources planning, directing, training, development, and labor relations issues such as pricing will be analyzed.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Gökçe KADERLİ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	YÜKSEL Ö. 2004 İnsan Kaynakları Yönetimi, Gazi Kitabevi, Ankara.
2	Human Resource Management in Cooperatives, Peter Davis, ILO, Switzerland

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Human Resource Management
2	Theoretical	Scope of Human Resource Management
3	Theoretical	Definition and Priority of Human Resources Management
4	Theoretical	Organizational Development in Human Resource Management
5	Theoretical	Principles of Human Resource Management
6	Theoretical	Functions of Human Resources Management
7	Theoretical	Human Resource Management Environment
8	Theoretical	Provision of human resources
9	Theoretical	Provision of human resources
10	Theoretical	Human resource training, development
11	Theoretical	Pricing of human resources and labor relations
12	Theoretical	Performance Appraisal and Career Management
13	Theoretical	Examination of human resources management in enterprises in the form of case studies
14	Theoretical	Examination of human resources management in enterprises in the form of case studies
15	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Lecture - Practice	14	0	1	14
Assignment	2	3	1	8
Midterm Examination	1	9	1	10
Final Examination	1	9	1	10
Total Workload (Hours)				70
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To have knowledge about the properties of human resources management
2	Know job analysis and job descriptions



3	Make Human Resources Planning
4	Perform Performance Evaluation
5	Knows remuneration and social rights

Programme Outcomes (Public Relations and Publicity)

1	1. To have theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	2. To have an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	3. To have a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	4. To have a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	5. To widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	6. To be competence on computer softwares about the field and on the other communication technologies.
7	7. Graduates are qualified to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	8. Graduates are qualified to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents on the field.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	4	5	4	4	5
P2	4	4	4	3	5
P3	5	4	5	3	4
P4	3	4	3	5	4
P5	5	5	3	4	5
P6	4	3	4	4	4
P7	4	5	5	5	4
P8	5	4	4	4	5

