



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		The Basic Concept of Law							
Course Code		TAK104		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	74 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To provide the knowledge of the basic concept of law.							
Course Content		To provide the knowledge of social order rules, sorces of law and along with the branches of law teaching right-person-personality terms							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study					
Name of Lecturer(s)		Ins. Ahmet Doğukan YAZICI							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Introduction to law, Aydın Aybay-Rona Aybay, Bilgi Üniversitesi Yayınları
2	notes of lecturer

Week	Weekly Detailed Course Contents	
1	Theoretical	Rules of social order
2	Theoretical	Law rules
4	Theoretical	Branches of law
5	Theoretical	Terms of person
6	Theoretical	Terms of person and license term
7	Theoretical	License of right and license of right
8	Intermediate Exam	Midterm Exam
9	Theoretical	Term of law
10	Theoretical	Acquisition of rights and loss of rights
11	Theoretical	To protect rights
12	Theoretical	The terms of democracy and government
13	Theoretical	Forms of state
14	Theoretical	Government systems
15	Theoretical	Government systems

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	10	0	2	20
Individual Work	10	0	1	10
Midterm Examination	1	7	1	8
Final Examination	1	7	1	8
Total Workload (Hours)				74
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To learn the basic concept of law.
2	To make the students gain the ability to give comments regarding law issues.
3	To make the students gain the needed basic knowledge to make legal solutions.



4	knowledge to right and law s obligations.
5	To learn the basic statements of state.

Programme Outcomes (Public Relations and Publicity)

1	1. To have theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	2. To have an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	3. To have a competence to carry the accumulation of the interdisciplinary knowlence to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	4. To have a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	5. To widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	6. To be competence on computer softwares about the field and on the other communication technologies.
7	7. Graduates are qualified to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	8. Gradutaes are qualified to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents on the field.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P1	1	1	1
P2	1	1	1
P3	1	1	1
P4	5	5	5
P5	1	1	1
P6	1	1	1
P7	1	1	2
P8	1	1	2

