



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Volunteering Studies							
Course Code		HIT230		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	72 (Hours)	Theory	2	Practice	1	Laboratory	0
Objectives of the Course		It is to strengthen the bond between university and society by using academic knowledge, skills and knowledge acquired by students.							
Course Content		Interdisciplinary collaboration is common for the solution of problems detected in students' real-life environment off campus. ensuring that he does work. Ensuring that students use their professional knowledge in solving the problems identified Ensuring that students develop appropriate compositions for their specialties and other specialties. Writing sample projects for determined goals Creating environmental awareness Improving civil society awareness							
Work Placement		No							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Case Study, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Ins. Recep ÖZÇELİK							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Corporate Social Responsibility Projects
---	--

Week	Weekly Detailed Course Contents	
1	Theoretical	The Concept of Volunteering
2	Theoretical	Basic Volunteering
3	Theoretical	Management, Organization Basic Concepts
4	Theoretical	Organization Theories
5	Theoretical	Volunteer Management
6	Theoretical	Public Institutions and Volunteer Work
7	Theoretical	Local Governments and Volunteer Work
8	Intermediate Exam	Midterm Exam
9	Theoretical	Civil Society Organizations and Volunteer Work
10	Theoretical	Risk Groups in Society
11	Theoretical	Risk Groups and Volunteering
12	Theoretical	Disadvantaged Groups in Society
13	Theoretical	Disadvantaged Groups and Volunteering
14	Theoretical	Immigrants
15	Theoretical	Immigrants and Volunteering
16	Final Exam	Final Exam

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Lecture - Practice	14	1	1	28
Midterm Examination	1	6	1	7



Final Examination	1	8	1	9
Total Workload (Hours)				72
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Student gets social responsibility
2	The student has environmental awareness
3	Student learns to make projects
4	The student learns to develop solutions when faced with different problems
5	Different interdisciplinary cooperation culture develops

### Programme Outcomes (Public Relations and Publicity)

1	1. To have theoretical and practical competence on formation in communication field in general and in Public Relations and Advertising field in particular while learning the historical and transformative process about the field.
2	2. To have an ability to determine the contemporary problems about the field and to solve these problems by using the richness of the interdisciplinary property of the communication field.
3	3. To have a competence to carry the accumulation of the interdisciplinary knowledge to the Public Relations and Advertising field and in this context to solve the problems in the field.
4	4. To have a knowledge on ethical and legal rules about the field and to have an ability to apply these rules.
5	5. To widen the knowledge about the field by using the foreign language and to have an ability to communicate with international stake holders.
6	6. To be competence on computer softwares about the field and on the other communication technologies.
7	7. Graduates are qualified to prepare programmes/campaigns and process on public relations, advertising and marketing for an organization.
8	8. Graduates are qualified to analyse the contents of the news, advertising, etc. and to prepare innovative and critical contents on the field.

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P3	5	5	5	5	5
P4	5	5	5	5	5
P5	5	5	5	5	5
P6	5	5	5	5	5
P7	5	5	5	5	5
P8	5	5	5	5	5

