



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Content Management System II							
Course Code		BPR268		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		With this course, students will be able to set up content management system, site management and system management processes.							
Course Content		Content Management System, e-commerce Site management with Content Management System, e-commerce site management add-ons Management							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Project Based Study, Individual Study, Problem Solving					
Name of Lecturer(s)		Ins. Taner KARATAŞ							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	WordPress Tema Programlama - Burak Gökberk Özçiçek
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Week	Weekly Detailed Course Contents	
1	Theoretical	What should be the server features for the e-commerce site with the content management system?
2	Theoretical	Wordpress Installation
3	Theoretical	Creating A Home Page, Setting Up A Theme, Developing Header Fields, Adding Categories-Adding To Menus
4	Theoretical	Categorization and menus,
5	Theoretical	Product Entry & Variation Logic, Product Entry Operations
6	Theoretical	Creating Categories, Linking Categories To Menus
7	Theoretical	Product Category Page Settings, Category Components-Filtering, Product Details
8	Theoretical	Product Detail Page-Put Pictures Of Cargo, Home Page Design
9	Intermediate Exam	Midterm exam
10	Theoretical	WooCommerce Plugin
11	Theoretical	WooCommerce Plugin
12	Theoretical	WooCommerce Plugin
13	Theoretical	WooCommerce Plugin
14	Theoretical	WooCommerce Plugin
15	Theoretical	WooCommerce Plugin
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	5	0	2	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	To be able to establish content management system
2	To be able to convert content management system into e-commerce shopping system
3	To be able to create product and category system with content management system
4	To be able to set up payment systems
5	To be able to use return acceptance systems for sending products

Programme Outcomes (Computer Programming)

1	Having knowledge and skills in web project preparation and publishing
2	Having the knowledge and skills necessary for proper use management of database applications
3	Having knowledge and skills for software development, testing and installation
4	Be able to use the hardware necessary for computer programming and solve the basic problems they have with hardware
5	To be able to use information and communication technologies at the level required by computer programming
6	To be able to produce solutions to problems encountered in the field
7	Having the competencies to make job planning in the profession
8	Communicating with colleagues and clients based on knowledge and skills
9	Be able to take responsibility as an individual or as a team member and to fulfill the responsibility
10	To be able to express written and oral expressions related to the study topic
11	Be able to adapt the winning information to new situations

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	2	2	2	3
P2	3	2	2	2	3
P3	3	2	2	2	2
P4	3	3	3	3	1
P5	2	3	3	3	1
P6	2	3	3	3	2
P7	2	2	3	2	2
P8	3	1	2	2	1
P9	3	1	2	2	1
P10	2	2	2	1	1
P11	2	1	1	1	1

