



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Trade Law							
Course Code		MVU108		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		After dealing with the terms and results of merchant acquisition and merchant registration and commercial title, trade registry, unfair competition, trademark concepts and merchant assistants in real and legal entities, companies should consider the company concept in terms of law in detail,							
Course Content		Concepts related to commercial law information							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Case Study					
Name of Lecturer(s)		Ins. Bengü ARGUN ŞAHİN, Ins. Hatice BİRCAN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Course book, auxiliary book, lecture notes and other sources
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Week	Weekly Detailed Course Contents	
1	Theoretical	Classify commercial legal system
2	Theoretical	Classify commercial legal system
3	Theoretical	Monitoring the structure and functioning of the Commercial and Financial Judiciary System
4	Theoretical	Tracking Trade Register transactions
5	Theoretical	Trafficker Registrar, tracing the provisions and consequences of the trafficker
6	Theoretical	Determining the tasks of Merchant Assistants
7	Theoretical	To make trade name, business name, trademark and patent transactions
8	Theoretical	Recognizing notebook types
9	Intermediate Exam	Midterm
10	Theoretical	Classify Trading Companies
11	Theoretical	To make transactions about trading companies' share certificates and securities
12	Theoretical	Bankruptcy and pledge transactions of trading companies to do
13	Theoretical	Negotiable Documents, Responsibilities, Issuing and Transferring Transactions
14	Theoretical	To deal with exchange notes
15	Theoretical	Determining the consequences of competition and unfair competition
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	5	0	1	5
Reading	5	0	1	5
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Recognize the commercial law system.
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2	Investigate commercial judicial provisions of merchant titles
3	Concluding business books and unfair competition cases and partnership transactions
4	Review of negotiable instruments
5	To be able to explain the basic concepts of negotiable instruments law.

Programme Outcomes (Marketing)

1	To develop capabilities of using IT instruments,
2	To plan process of occupation and application of this capabilities.
3	To develop communicating in a foreign language.
4	To develop product decisions
5	To reflect the personality of customer oriented personality in every aspect of life.
6	To develop abilities in international marketing.
7	To develop active and entrepreneur spirit.
8	To define pitfalls on the way in occupational path.
9	To develop occupational ethical philosophy.
10	To develop life time learning capabilities.
11	To develop understanding of industrial problems.
12	To understand legal process.
13	To develop active communication skills.
14	To develop marketing and sales communication skills.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L2	L3	L4
P1	1	1	1
P2	5	5	5
P3		3	3
P4	4	4	3
P5	5	2	4
P6	2	4	2
P7	5	3	3
P8	5	4	3
P9	4	2	4
P10	2	2	2
P11	3	4	4
P12	5	5	5
P13	2	2	2
P14	5	5	4

