



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		History of Turkish Cinema							
Course Code		BMY181		Couese Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	53 (<i>Hours</i>)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To examine the history of Turkish cinema from the beginning to the present with periods, directors, film examples, to give a comparative and critical perspective to evaluate the development process of cinema in Turkey.							
Course Content		The first Turkish film in written sources of Turkish cinema history, the Ottoman and Republican period comparisons, the Republican period cinema's periodicization approaches to question, the current and narrative type of the efforts to create a critical perspective and the comparative discussion of the periodical features constitute the content of this course. In this context, film samples related to important directors and periods will be followed and examined.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Ins. Aslıhan TOPAL, Ins. Gonca KÜÇÜK, Ins. Pınar GAYRET							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	History Of Turkish Cinema (Giovanni Scognamillo)
2	Turkish Cinema I-II (Alim Şerif Onaran)
3	History Of Turkish Cinema (N. Özön / Doruk / 2013)
4	Writings On Turkish Cinema (N. Abisel/Phoenix/2005)

Week	Weekly Detailed Course Contents	
1	Theoretical	Information about the content of the course, introduction of written and visual sources
2	Theoretical	Introduction to cinema, invention of cinema, arrival to Ottoman lands and first studies. (1895-1921) controversy over the first Turkish film
3	Theoretical	Continuity of cinema, the first private film company
4	Theoretical	Yeşilçam: Production-Distribution-Representation
5	Theoretical	Narrative structure of Yeşilçam melodrama films
6	Theoretical	Yeşilçam: Film genres
7	Theoretical	70s Turkish cinema: directors
8	Theoretical	1980s Turkish Cinema
9	Theoretical	Mid term Exam
10	Theoretical	Folk Laughter And Cultural Origins In Turkish Cinema After 1980 (1980-1990)
11	Theoretical	Turkish cinema of the 90s
12	Theoretical	Turkish cinema in the 2000s
13	Theoretical	Turkish cinema in the international arena
14	Theoretical	Discussion on contemporary Turkish cinema
15	Theoretical	General assessment
16	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	4	0	2	8
Term Project	5	0	1	5
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				53
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Students who successfully complete this course can give information about the first period of Turkish cinema.
2	Can explain the formation process of Yeşilçam cinema.
3	Can give information about the prominent directors in Turkish cinema.
4	Can give information about new trends in modern Turkish cinema.
5	Explores the development process of cinema as a mass media in Turkey. It examines the effects of political, economic and social changes on this process.

Programme Outcomes (Marketing)

1	To develop capabilities of using IT instruments,
2	To plan process of occupation and application of this capabilities.
3	To develop communicating in a foreign language.
4	To develop product decisions
5	To reflect the personality of customer oriented personality in every aspect of life.
6	To develop abilities in international marketing.
7	To develop active and entrepreneur spirit.
8	To define pitfalls on the way in occupational path.
9	To develop occupational ethical philosophy.
10	To develop life time learning capabilities.
11	To develop understanding of industrial problems.
12	To understand legal process.
13	To develop active communication skills.
14	To develop marketing and sales communication skills.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	4
P2	5
P3	4
P4	5
P5	5

