

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title Management Of Suppl		Of Supply Ch	ain						
Course Code		PAR151 Couse		Couse Leve	ouse Level S		Short Cycle (Associate's Degree)		
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course								nd to make the init t the follower can f	
Course Content						elping to determ customer and fo		tors, Checking shi ers.	pping
Work Placement N/A									
Planned Learning Activities and Teaching M		Methods	Explanation	(Presenta	ation)				
Name of Lecturer(s)									

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	30
Final Examination	1	70

Recommended or Required Reading

1 Purchasing and Supply Chain Management: Murat Erdal

Week	Weekly Detailed Cou	eekly Detailed Course Contents		
1	Theoretical	Contributing to the identification of inventory level		
2	Theoretical	Contributing to the identification of inventory level		
3	Theoretical	Contributing to the identification of inventory level		
4	Theoretical	Contributing to the identification of inventory level To help identify cost factors		
5	Theoretical	To help identify cost factors		
6	Theoretical	To help identify cost factors		
7	Theoretical	To help identify cost factors		
8	Theoretical	The first shipment plans to control and check on do		
9	Theoretical	Midterm Exam		
10	Theoretical	The first shipment plans to control and check on do		
11	Theoretical	The first shipment plans to control and check on do		
12	Theoretical	The first shipment plans to control and check on do In order to communicate with the customer follow-up		
13	Theoretical	In order to communicate with the customer follow-up		
14	Theoretical	In order to communicate with the customer follow-up		
15	Theoretical	In order to communicate with the customer follow-up		
16	Theoretical	The Semester Exam		

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	10	0	1	10
Midterm Examination	1	5	1	6



	Total Workload (Hours)	50
	10141 100161040 (110015)	50
[Total Workld	oad (Hours) / 25*] = ECTS	2
	[Total Workle	[Total Workload (Hours) / 25*] = ECTS

Learning Outcomes

1	Having stock (inventory) information
2	They will gain proficiency in order management.
3	To know the modern logistics activities and to learn the basic legislation on these issues
4	To be able to know and apply the rules of opening to international markets with new marketing and sales techniques.
5	To be able to use theoretical methods related to design, planning and decision-making within the scope of logistics activities

Programme Outcomes (Marketing)

To develop capabilities of using IT instruments,
To plan process of occupation and application of this capabilities.
To develop communicating in a foreign language.
To develop product decisions
To reflect the personality of customer oriented personality in every aspect of life.
To develop abilities in international marketing.
To develop active and entrepreneur spirit.
To define pitfalls on the way in occupational path.
To develop occupational ethical philosophy.
To develop life time learning capabilities.
To develop understanding of industrial problems.
To understand legal process.
To develop active communication skills.
To develop marketing and sales communication skills.

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

oonanbaalon				
	L5			
P3	5			
P8	5			
P9	5			
P10	5			
P11	5			
P12	5			
P13	5			
P14	5			