

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Mobile Comina	acation Equip	ments					
Course Code	ETO186		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit 2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course In this course, it is aimed to gain basic competencies for the use of mobile phones, smart phones, navigation devices, satellite phones and similar mobile communication devices.								
Course Content Mobile and communication devices, Satellite phones, V					vorks, Mobile p	ohones, Sm	artphones, Naviga	tion
Work Placement	N/A							
Planned Learning Activities and Teaching Methods		Explanation Study, Indiv			ent, Demons	stration, Discussior	n, Case	
Name of Lecturer(s)	Ins. Ebubekir	AKKUŞ						

Assessment Methods and Criteria		
Method Quantity Percenta		
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading 1 Course notes 2 Mobil & Wap Communication Technologies, Ömer ERTEKİN, Hayat Publications, ISBN: 9789756700051. 3 Structure of Mobile Communication Technologies and Encryption Algorithms Used, Fatma AKGÜN, Pegem Publications, ISBN: 9786257052948.

Week	Weekly Detailed Cou	I Course Contents				
1	Theoretical	Mobile, Communication and Mobile Communication Concepts				
2	Theoretical	Wireless Networks and Genres				
3	Theoretical	Mobile phones				
4	Theoretical	Mobile phones				
5	Theoretical	Smart phones				
6	Theoretical	Smart phones				
7	Theoretical	Smart phones				
8	Theoretical	Smart phones				
9	Theoretical	Midterm				
10	Theoretical	Smart phones				
11	Theoretical	Smart phones				
12	Theoretical	Navigation Devices				
13	Theoretical	Navigation Devices				
14	Theoretical	Satellite Phones				
15	Theoretical	Satellite Phones				
16	Final Exam	Semester final exam				

Workload Calculation						
Activity	Quantity	Preparation		Duration	Total Workload	
Lecture - Theory	14		0	2	28	
Assignment	5		0	2	10	
Midterm Examination	1		5	1	6	
Final Examination	1		5	1	6	
	50					
[Total Workload (Hours) / 25*] = ECTS					2	
*25 hour workload is accepted as 1 ECTS						



Learr	ing Outcomes	
1	Understanding mobile and communication concepts	
2	Understand the concept and types of wireless networks	
3	To use mobile phones	
4	Be able to use smartphones	
5	To use navigation devices	
6	Be able to use satellite phones	
7	Using wireless home phones	

Progr	ramme Outcomes (Marketing)				
1	To develop capabilities of using IT instruments,				
2	To plan process of occupation and application of this capabilities.				
3	To develop communicating in a foreign language.				
4	To develop product decisions				
5	To reflect the personality of customer oriented personality in every aspect of life.				
6	To develop abilities in international marketing.				
7	To develop active and entrepreneur spirit.				
8	To define pitfalls on the way in occupational path.				
9	To develop occupational ethical philosophy.				
10	To develop life time learning capabilities.				
11	To develop understanding of industrial problems.				
12	To understand legal process.				
13	To develop active communication skills.				
14	To develop marketing and sales communication skills.				

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P10	4

