AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Economics – I						
Course Code	İŞT107		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This course aims to understand the economic concepts that may contribute to the business management activities of the students.						
Course Content	To distinguish the bases of economy, to determine consumer preferences, to determine the preferences of the producers, to distinguish the types of market						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study, Problem Solving						
Name of Lecturer(s)	Ins. Tuğba KAVLU						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	İktisada Giriş (Zeynel Dinler)
2	Mikro İktisat (Zeynel Dinler)

Week	Weekly Detailed Course Contents	
1	Theoretical	To learn about the characteristics of the economy
2	Theoretical	Classify production
3	Theoretical	Identify needs
4	Theoretical	Classify the benefit
5	Theoretical	To learn about other economic concepts
6	Theoretical	Determining the consumer's equilibrium
7	Theoretical	Determining demand formation
8	Theoretical	
9	Intermediate Exam	Midterm
10	Theoretical	To distinguish types of demand elasticity
11	Theoretical	Determine the producer's equilibrium
12	Theoretical	Determining supply formation
13	Theoretical	To make cost analysis
14	Theoretical	Classify market types
15	Theoretical	Separation of equilibrium formation in different markets
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Reading	10	0	1	10
Midterm Examination	1	5	1	6

Final Examination	1	5	1	6
		Total Workload (Hours)		50
		[Total Workload (Hours) / 25*] = **ECTS**		2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Distinguishing the bases of the economy
2	Determining consumer preferences
3	Set producer preferences
4	Distinguishing market types
5	Recognize the economics discipline and how economies operate understand the basic concepts to understand.

Programme Outcomes *(Business Administration Management)*

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values ??sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4
P1	4	5	5	4
P2	2	3	3	2
P3	1	1	1	2
P4	1	3	3	4
P5	3	3	3	3
P6	2	1	2	3
P7	3	4	4	4
P8	2	3	3	3
P9	3	2	2	2
P10	1	2	2	1
P11	3	3	3	3
P12	4	4	4	4