

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title Turkish Language I										
Course Code	TD103		Couse I	Level Short Cycle (Associate's Degree)		egree)				
ECTS Credit 2	Workload	50 (Hours)	Theory		2	Pract	ice	0	Laboratory	0
Objectives of the Course This course aims to teach students analysis of texts, teach the methods presentations and also to allow the language- thought in written and very			of p	reparing pr ents to acqu	ojects uire th	s and use	eful methods of	of preparing essa	ivs and	
Course Content Types and features of writte expression and sentence str						ns, pre	esentatio	ons of their sa	mples, problems	with
Work Placement N/A										
Planned Learning Activities and Teaching Methods		Explana	ation	(Presentat	ion), I	Individua	l Study			
Name of Lecturer(s)										

Prerequisites & Co-requisities

Equivalent Course

TD101

Assessment Methods and Criteria				
Method		Quantity	Percentage	(%)
Final Examination		1	100	

Recommended or Required Reading

1	Prof. Dr. Gürer Gülsevin, Doç. Dr. Erdoğan Boz, Türk Dili ve Kompozisyon I-II, Tablet Yayınları, Konya 2006.	
2	Süer Eker, Çağdaş Türk Dili, Grafiker Yayınları, İstanbul, 2006	
3	Prof. Dr. Muharrem Ergin, Türk Dil Bilgisi, Bayrak Yayınları, İstanbul, 2006	
4	Yazım Kılavuzu TDK Yayınları, Ankara 2008.	

Week	Weekly Detailed Co	urse Contents
1	Theoretical	Definition of language, basic characteristics of Turkish language, language-culture relation and language culture carrier characteristic. The difference of speech and writing.
2	Theoretical	The place and characteristics of Turkic people among the world languages, the historical periods and important works of Turkish language.
3	Theoretical	Punctuation marks: The use and importance of punctuation marks.
4	Theoretical	Writing rules: Writing some additions and prepositions. Custom names, numbers, spelling of quotes. Places where upper and lower case letters are used
5	Theoretical	Official correspondence: Petition, minutes. Practice on these types
6	Theoretical	Official correspondence. Report, business letter, essay. Practice on these species.
7	Theoretical	Current expression disturbances at word level.
8	Theoretical	Expression disturbances at sentence level.
9	Theoretical	Creating paragraphs I
10	Theoretical	Paragraph creation II
11	Theoretical	Paragraph analysis.
12	Theoretical	Creating text about the field
13	Theoretical	Review of criticism and evaluation writing.
14	Theoretical	Writing criticism and evaluation writing.



Course	otion	Form
Course		FUIII

15	Theoretical	Final exam	
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Workload Calculation

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Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	6	1	7
Individual Work	2	2	2	8
Final Examination	1	6	1	7
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS			2	

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	To be able to obtain general information about essays and skills of planning to be used in essay writing
2	To be able to use words and word groups in an effective way in written and verbal expressions
3	To be able to understand the importance of correct word order in Turkish
4	To be able to apply problem-solving methods to chosen sentences and pieces from works of literature and books
5	To be able to learn the defining characteristics of literature and distinguish the similarities and differences of these types
6	To gain the ability to use Turkish as a tool for written and verbal expressions
7	1. To learn that Turkish is one of the world's important languages and examples of important literary works in this language
8	To allow active participation in their educational period by giving responsibility
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Programme Outcomes (Business Administration Management)

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1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values ??sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

Contribution of Learning Outcomes to Programme Outcomes 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

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