



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Economics – II								
Course Code	İŞT217			Couse Level	Short Cycle (Associate's Degree)				
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	It is aimed to understand the economic concepts that may contribute to the business management activities of the learners.								
Course Content	Economic calculations, market formation and conditions								
Work Placement	N/A								
Planned Learning Activities and Teaching Methods	Explanation (Presentation), Discussion, Case Study, Problem Solving								
Name of Lecturer(s)	Ins. Tuğba KAVLU								

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Makro İktisat, Emin Ertürk
3	ders notları
4	diğer kaynaklar

Week	Weekly Detailed Course Contents	
1	Theoretical	To calculate the value of production and value added
2	Theoretical	To calculate the value of production and value added
3	Theoretical	To measure economic activities
4	Theoretical	To measure economic activities
5	Theoretical	Follow the money market
6	Theoretical	Follow the money market
7	Theoretical	Follow the money market
8	Theoretical	Follow the money market
9	Intermediate Exam	midterm
10	Theoretical	To analyze equilibrium formation in commodity market
11	Theoretical	To analyze the balance of money market
12	Theoretical	To analyze the balance of money market
13	Theoretical	To analyze balance formation in labor market
14	Theoretical	To analyze balance formation in labor market
15	Theoretical	To analyze balance formation in labor market
16	Final Exam	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Reading	10	0	1	10
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	To be able to make economic calculations
2	Follow the money market and policies
3	Analyzing the formation of economic equilibrium
4	Analyzing the labor market
5	Analyzing the formation of equilibrium in the commodity market

### Programme Outcomes (Business Administration Management)

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3
P1	3	2	4
P2	4	3	4
P3	3	3	5
P4	3	3	5
P5	4	3	4
P6	4	5	3
P7	4	3	4
P8	3	3	4
P9	3	4	5
P10	4	4	5
P11	4	4	4
P12	5	4	4

