



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Current Approaches In Management							
Course Code		İŞT202		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To teach current developments in management and to help them establish a connection between science and practice.							
Course Content		This course covers developments in management science.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Project Based Study, Individual Study					
Name of Lecturer(s)		Lec. Aylin DİLEK							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Alanla ilgili ders kitapları
2	Konuyla ilgili ders notları
3	Diğer kaynak ve ders materyalleri

Week	Weekly Detailed Course Contents	
1	Theoretical	Change Management
2	Theoretical	Organizational Learning and Learning Organizations
3	Theoretical	Management of Differences
4	Theoretical	Empowerment of Employees
5	Theoretical	Management in Chaotic Environment
6	Theoretical	Knowledge Management
7	Theoretical	Network Organizations
8	Theoretical	Virtual Organizations
9	Intermediate Exam	Midterm Exam
10	Theoretical	Corporate Governance
11	Theoretical	Corporate Social Responsibility and Environmental Sustainability
12	Theoretical	Process Management
13	Theoretical	Social Capital
14	Theoretical	Transformational leadership
15	Theoretical	New Management Techniques
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Assignment	1	6	0	6
Midterm Examination	1	5	1	6
Final Examination	1	6	1	7
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3

*25 hour workload is accepted as 1 ECTS



Learning Outcomes

1	Learning the basic concepts of management
2	To have knowledge about the concept and types of innovation
3	To have knowledge about the concept of sustainability
4	To follow developments in management
5	Understand the importance of teamwork in management

Programme Outcomes (*Business Administration Management*)

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5	5	5	5	5
P2	5	5	5	5	5
P3	1	1	1	1	1
P4	1	1	1	1	1
P5	4	4	4	3	3
P6	1	1	1	1	1
P7	2	3	3	2	2
P8	2	3	3	2	2
P9	1	1	1	1	1
P10	1	1	1	1	1
P11	3	4	4	3	3
P12	5	5	5	5	5

