



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Supply Chain Management							
Course Code		İŞT251		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To provide the students to understand the basic concepts of supply chain management and to understand effective supply chain management strategies							
Course Content		Supply chain, supply chain management, importance, objectives, benefits and effectiveness, members of supply chain and integration, information technology in supply chain management, supplier selection, distribution channel planning, supply chain network and optimization, enterprise resource planning, supply chain performance, international supply chains.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)		Lec. Zekiye ÇAMLICA							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Güleş, Hasan Kürşat, Paksoy Turan, Bülbül Hasan, Özceylan Eren, Tedarik Zinciri Yönetimi, Gazi Kitabevi, 2010.
2	Supply Chain Management Textbook
3	Lecture Notes

Week	Weekly Detailed Course Contents	
1	Theoretical	Supply chain and supply chain management concepts
2	Theoretical	Supply chain management development
3	Theoretical	Supply chain management and its importance, objectives and benefits
4	Theoretical	Decisions to be made in supply chains, supply chain management components, supply chain partners
5	Theoretical	Supply chain integration: Integrated supply chain
6	Theoretical	Factors affecting the efficiency of supply chain, information technologies in supply chain management
7	Theoretical	Supplier selection and supplier selection methods
8	Theoretical	Distribution, distribution channel, distribution requirement planning, distribution resource planning
9	Intermediate Exam	Midterm
10	Theoretical	Transportation and warehouse management
11	Theoretical	Supply chain network design and optimization
12	Theoretical	Enterprise resource planning (ERP)
13	Theoretical	Reverse supply chain management, Lean supply chain, agile supply chain Green supply chain, E-Supply Chain
14	Theoretical	Supply chain performance measurement
15	Theoretical	International supply chain management
16	Final Exam	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	2	2	56
Assignment	1	3	1	4
Individual Work	5	0	1	5
Midterm Examination	1	4	1	5



Final Examination	1	4	1	5
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	To define production and distribution systems
2	To explain the structure and functioning of the supply chain
3	To define supply chain components
4	To explain the factors that determine the effectiveness of the supply chain
5	Express the methods and tools used to improve the performance of the supply chain

Programme Outcomes (Business Administration Management)

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	3	3	4	3	3
P2	3	3	1	3	3
P5	3			3	4
P8	4	4	2	1	3
P11	2	4	3	4	4

