



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

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|--|---|--|------------|---|---|----------------------------------|---|------------|---|
| Course Title | | Basic Art Education | | | | | | | |
| Course Code | | GİY182 | | Course Level | | Short Cycle (Associate's Degree) | | | |
| ECTS Credit | 2 | Workload | 50 (Hours) | Theory | 2 | Practice | 0 | Laboratory | 0 |
| Objectives of the Course | | Definition of basic art training. It is aimed to teach the principles and elements in composition. To improve the students ability and skills by using exercises. | | | | | | | |
| Course Content | | Make arrangements and interpretations with point-line applications. Make objects dark and light shade of light. Establishing composition by creating two and three dimensional forms. Color application to create a surface with texture interpretation. Develop students' skills with original studies. | | | | | | | |
| Work Placement | | N/A | | | | | | | |
| Planned Learning Activities and Teaching Methods | | | | Explanation (Presentation), Demonstration, Discussion, Project Based Study, Individual Study, Problem Solving | | | | | |
| Name of Lecturer(s) | | Ins. Saadet Nihal COŞKUN | | | | | | | |

Assessment Methods and Criteria

| Method | Quantity | Percentage (%) |
|---------------------|----------|----------------|
| Midterm Examination | 1 | 40 |
| Final Examination | 1 | 70 |

Recommended or Required Reading

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| 1 | "Temel Sanat Eğitimi", Yrd. Doç. Dr. BALCI, Yusuf Baytekin, Dr. SAY, Nuran Ya-Pa,2003,İst. |
| 2 | "Temel Sanat Eğitimi: Sanat Eğitimi Öğretim Sistemi ve Bilgi Kapsamı", GÜNAYDIN, Nevide, MOSS Eğitim, 2012, İst. |
| 3 | Basic Art Education Textbook |
| 4 | Lecture Notes |

| Week | Weekly Detailed Course Contents | |
|------|---------------------------------|---|
| 1 | Theoretical | Definition of Basic design and its aimes. Giving the knowledge on the definition of the principles and elements, which give form to the art object. |
| 2 | Theoretical | To teach the structure of elements and principles(point, line, texture color, light-shadow, gap-occupancy, structure, rhythm, repetition, conformity, contrast, balance, sequence, order, integrity). Visual Presentation basic color information and visual applications(color circle, main color, intermediate color, applications) |
| 3 | Theoretical | Color Knowledge and Visual Applications Color Values and Harmony Negative - Positive Formations. |
| 4 | Theoretical | The point is, the point of the definition, as an element of visual expression, Point-Point relations, point types, art in nature and in dot-dash line definition of line effects in visual expression, line types and relationships, use a combination of dots and dashes Line in art and nature |
| 5 | Theoretical | Surface, Definition of surface, Effects of surface in visual expression, |
| 6 | Theoretical | Light and Shadow Use of Light and Shadow Role of Visual Design in Perspective theories |
| 7 | Theoretical | Design and creativity- Color, size, shape, surface application studies |
| 8 | Theoretical | Design Elements Contrast in Visual Expression Rhythm, Balance |
| 9 | Intermediate Exam | Midterm Exam |
| 10 | Theoretical | Practice studies for consolidation of learned information |
| 11 | Theoretical | Practice studies for consolidation of learned information |
| 12 | Theoretical | Practice studies for consolidation of learned information |
| 13 | Theoretical | Practice studies for consolidation of learned information |
| 14 | Theoretical | Practice studies for consolidation of learned information |
| 15 | Theoretical | Practice studies for consolidation of learned information |
| 16 | Final Exam | Final Exam |



Workload Calculation

| Activity | Quantity | Preparation | Duration | Total Workload |
|---------------------------------------|----------|-------------|----------|----------------|
| Lecture - Theory | 14 | 0 | 2 | 28 |
| Assignment | 1 | 6 | 0 | 6 |
| Studio Work | 4 | 0 | 2 | 8 |
| Midterm Examination | 1 | 3 | 1 | 4 |
| Final Examination | 1 | 3 | 1 | 4 |
| Total Workload (Hours) | | | | 50 |
| [Total Workload (Hours) / 25*] = ECTS | | | | 2 |

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

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|---|---|
| 1 | To be able to do basic art works. |
| 2 | They learn principles of the design elements, interpretation and development of design skills. |
| 3 | Question the concepts of design and creativity in art education. |
| 4 | To adopt perspective, to be able to design by adding color element to basic drawing and application elements. |
| 5 | Defining the elements of the composition. Composition of design elements. |

Programme Outcomes (Business Administration Management)

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|----|--|
| 1 | To be able to use the theoretical knowledge in business management in working life |
| 2 | Having the ability to use the management functions of the business and following new management techniques |
| 3 | To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation |
| 4 | To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes |
| 5 | To identify, analyze and bring solutions to problems encountered in professional practice |
| 6 | Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business |
| 7 | Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives |
| 8 | To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques |
| 9 | To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret |
| 10 | Having professional ethical values sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field |
| 11 | Having analytical analysis, interpretation, evaluation and solution skills of field related information |
| 12 | To be able to follow and apply current and economic developments in national and international framework related to his / her profession |

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

| | L1 | L2 | L3 | L4 | L5 |
|-----|----|----|----|----|----|
| P1 | 1 | 1 | 1 | 1 | 1 |
| P2 | 1 | 1 | 1 | 1 | 1 |
| P3 | 1 | 1 | 1 | 1 | 1 |
| P4 | 1 | 1 | 1 | 1 | 1 |
| P5 | 1 | 1 | 1 | 1 | 1 |
| P6 | 1 | 1 | 1 | 1 | 1 |
| P7 | 1 | 1 | 1 | 1 | 1 |
| P8 | 1 | 1 | 1 | 1 | 1 |
| P9 | 1 | 1 | 1 | 1 | 1 |
| P10 | 1 | 1 | 1 | 1 | 1 |
| P11 | 1 | 1 | 1 | 1 | 1 |
| P12 | 1 | 1 | 1 | 1 | 1 |

