



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Introduction To Insurance							
Course Code		İŞT156		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To provide the students to understand the importance of logistics in business, to learn the basic concepts related to logistics and operation in the sector							
Course Content		Logistics concept, the importance of business logistics services and historical development of the logistics, the logistics sector in Turkey, explaining the concept of physical distribution and supply chain network, the introduction of basic logistics activities, the use of information systems in logistics outsourcing Logistics Logistics types							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study, Problem Solving					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Keskin, H. (2011). Lojistik El Kitabı, Ankara
2	ders notları

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to logistics
2	Theoretical	Importance and development of logistics
3	Theoretical	Logistics sector in Turkey
4	Theoretical	Physical distribution and supply chain networks
5	Theoretical	Types of logistics
6	Theoretical	Outsourcing in logistics
7	Theoretical	Logistics information systems
8	Theoretical	Basic logistics activities
9	Intermediate Exam	midterm
10	Theoretical	Order processing and demand management
11	Theoretical	Transporting, transport types
12	Theoretical	Storage and handling activities
13	Theoretical	Packaging and labeling
14	Theoretical	Insurance and customs clearance
15	Theoretical	Delivery Types
16	Final Exam	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28



Reading	10	0	1	10
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = <b>ECTS</b>				2
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	To define logistics concept
2	To explain the importance of logistics in terms of business and supply chain management
3	Recognize and classify logistics activities
4	To comprehend the information technologies used in logistics management
5	To explain outsourcing in logistics

### Programme Outcomes (Business Administration Management)

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P2	4
P3	4

