



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Introduction To Cooperative							
Course Code		İŞT154		Couse Level		Short Cycle (Associate's Degree)			
ECTS Credit	4	Workload	100 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		To deepen the concept of cooperative management							
Course Content		Definition of cooperative enterprises, relation with other branches of science, classification of cooperatives, differences between other enterprises, reasons for establishing cooperatives and establishment studies, contemporary cooperative enterprises, place and importance of cooperatives in economic system, management and organization, financing, control.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Case Study, Individual Study					
Name of Lecturer(s)									

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

2	GÖKALP Z.G., Kooperatifçilik, Yetkin Yayınları, Ankara, 2006
---	--

Week	Weekly Detailed Course Contents	
1	Theoretical	The status of cooperative enterprises in the legal structure of enterprises
2	Theoretical	Cooperative management concept
3	Theoretical	Types of cooperatives
4	Theoretical	Establishment studies in cooperatives
5	Theoretical	Upper organization of cooperatives
6	Theoretical	Cooperative organs
7	Intermediate Exam	midterm
8	Theoretical	Financing in cooperative enterprises
9	Theoretical	Management and organization in cooperative enterprises
10	Theoretical	Human resources in cooperative enterprises
11	Theoretical	Marketing in cooperative enterprises
12	Theoretical	Quality control in cooperative enterprises
13	Theoretical	Supervision of cooperative enterprises
14	Theoretical	Public relations in cooperative enterprises
15	Theoretical	Public relations in cooperative enterprises
16	Theoretical	Final Examination

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	13	1	4	65
Lecture - Practice	4	1	1	8
Assignment	2	4	2	12
Midterm Examination	1	6	1	7



Final Examination	1	6	2	8
Total Workload (Hours)				100
[Total Workload (Hours) / 25*] = ECTS				4
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Discusses and evaluates how to operate effectively through example cooperatives and all other processes.
2	Discusses the future of cooperative management and develops proposals for its development.
3	Analyzes the cooperative operation in Turkey and presents suggestions for problems.
4	It analyzes all the functions and processes within the scope of cooperative management and makes in-depth analysis.
5	It learns and evaluates the concepts of cooperative management and related concepts.

### Programme Outcomes (Business Administration Management)

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

### Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P1	2

