AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Research Methods and Techniques						
Course Code	İŞT215		Couse Level		Short Cycle (Associate's Degree)		
ECTS Credit	3	Workload	75 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	This derste student; to gain proficiency in research.						
Course Content	Selecting research subjects, Performing resource research, Evaluating research results, Converting the results of the research report, Preparing presentation, Making presentations						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Case Study, Individual Study				
Name of Lecturer(s)	Ins. Dilek GÜRCÜN, Lec. Aylin DİLEK						

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Bilimsel Araştırma Yöntemi – Prof Dr. Niyazi KARASAR

Week	Weekly Detailed Course Contents	
1	Theoretical	Choosing Research Topics
2	Theoretical	Choosing Research Topics
3	Theoretical	Choosing Research Topics
4	Theoretical	Do a Resource Survey
5	Theoretical	Do a Resource Survey
6	Theoretical	Do a Resource Survey
7	Theoretical	Evaluation of Research Results
8	Theoretical	Araştırma Sonuçlarını Değerlendirme
9	Intermediate Exam	midterm
10	Theoretical	Conversion of Research Results to Report
11	Theoretical	Conversion of Research Results to Report
12	Theoretical	Making a Presentation
13	Theoretical	Making a Presentation
14	Theoretical	Making Presentations
15	Theoretical	Making a Presentation
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	35	0	1	35
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
			Total Workload (Hours)	75
			[Total Workload (Hours) / 25*] = **ECTS**	3

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Explain the basics of scientific research.

2	Explain the types of scientific research.
3	Explain the ethical principles in scientific research.
4	Report the study.
5	Explain the rights and responsibilities of the researcher and the research participant.

Programme Outcomes *(Business Administration Management)*

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values ??sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1
P1	3