

AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title	Financial Mar	nagement						
Course Code	MVU211	MVU211		evel Short Cycle (Associate's Degree)				
ECTS Credit 4	Workload	100 (Hours)	Theory	3	Practice	1	Laboratory	0
Objectives of the Course To understand the accounting-finance relation of the students and to arrange, analyze and interpret basic financial statements so that they can use basic financial methods and techniques in business management and improve their application skills.								
Course Content Methods of analyzing and interpreting financial statements.								
Work Placement N/A								
Planned Learning Activities and Teaching Methods Expl			Explanati	on (Presenta	tion), Case Stu	udy, Individu	ıal Study, Problem	Solving
Name of Lecturer(s) Ins. Mehtap TARHAN BÖLÜKBAŞ, Ins. Tuğba KAVLU								

Assessment Methods and Criteria					
Method	Quantity	Percentage (%)			
Midterm Examination	1	40			
Final Examination	1	70			

Recommended or Required Reading

1 Course book, auxiliary book, lecture notes and other sources

Week	Weekly Detailed Course Contents					
1	Theoretical	Financial management functions and financial decisions				
2	Theoretical	Financial management and other disciplines				
3	Theoretical	The place and purpose of financial managers within the business organization				
4	Theoretical	Financial Analysis				
5	Theoretical	Financial Markets, Financial Institutions				
6	Theoretical	Financial planning Financial planning tools				
7	Theoretical	Methods applied in the preparation of financial plans Types of financial plans				
8	Theoretical	Normal financial plans				
9	Intermediate Exam	Midterm				
10	Theoretical	Theoretical Aspects of the Time Value of Money				
11	Theoretical	Labor capital analysis and financing Investment policies on labor capital				
12	Theoretical	Cash management, Receivables management				
13	Theoretical	Credited sales policy, Stock management				
14	Theoretical	Short and long term funding sources				
15	Theoretical	The cost of auto financing and Fund resources				
16	Final Exam	Final Examination				

Workload Calculation					
Activity	Quantity		Preparation	Duration	Total Workload
Lecture - Theory	14		0	3	42
Lecture - Practice	14		0	1	14
Assignment	16		0	2	32
Midterm Examination	1		5	1	6
Final Examination	1		5	1	6
Total Workload (Hours)					100
[Total Workload (Hours) / 25*] = ECTS					4
*25 hour workload is accepted as 1 ECTS					

Learning Outcomes

1 Separation of financial management functions



2	Making financial analysis	
3	Making financial planning	
4	Define fund resources.	
5	Managing assets and liabilities	

Programme Outcomes (Business Administration Management)					
1	To be able to use the theoretical knowledge in business management in working life				
2	Having the ability to use the management functions of the business and following new management techniques				
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation				
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes				
5	To identify, analyze and bring solutions to problems encountered in professional practice				
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business				
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives				
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques				
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret				
10	Having professional ethical values ??sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field				

To be able to follow and apply current and economic developments in national and international framework related to his / her

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

Having analytical analysis, interpretation, evaluation and solution skills of field related information

	L1	L2	L3	L5
P1	3	3	2	4
P2	5	5	5	5
P3	3	5	5	5
P4	5	5	5	5
P5	5	5	5	5
P6	5	5	5	5
P7	5	3	3	2
P8	5	4	4	2
P9	5	5	5	5
P10	1	2	1	1
P11	1	1	1	1
P12	4	4	4	4

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profession

