



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Web Design							
Course Code		BPR184		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course is designed to teach basics of web design							
Course Content		Definitions of Internet and web, HTML operations, table, form, frame and chapter operations, hypermedia tools, CSS styles , Menu operations							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Demonstration, Discussion, Individual Study					
Name of Lecturer(s)		Lec. Berkay ÇAKIR							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Web design with applications Fahrettin Erdiñç Abaküs Yayınları
2	Fundamentals of web design Musa Çiçek Kodlab

Week	Weekly Detailed Course Contents	
1	Theoretical	Definitions of Internet and web
2	Theoretical	HTML tags
3	Theoretical	HTML tags
4	Theoretical	Text and View tags
5	Theoretical	Text and View tags
6	Theoretical	Links
7	Theoretical	links
8	Theoretical	Table operations
9	Intermediate Exam	Midterm exam
10	Theoretical	Hypermedia tools
11	Theoretical	Basics of CSS
12	Theoretical	Properties of CSS
13	Theoretical	Properties of CSS
14	Theoretical	CSS Menu operations
15	Theoretical	Web browser problems and their solutions
16	Final Exam	Final exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	5	0	5
Term Project	1	5	0	5
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Students can perform basic operations for web pages with HTML codes.
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2	Create advanced features for WEB pages with html codes.
3	They learn the style template (CSS) configuration.
4	Publishes the page or the site.
5	Can use Domain Name and domain services.

Programme Outcomes (Business Administration Management)

1	To be able to use the theoretical knowledge in business management in working life
2	Having the ability to use the management functions of the business and following new management techniques
3	To be able to fulfill the legal responsibilities of the operator, to have the knowledge and equipment to follow and implement the relevant legislation
4	To be able to use the information and communication technologies at the level required by the field, to adapt the new technologies to the operating systems by following the technological changes
5	To identify, analyze and bring solutions to problems encountered in professional practice
6	Managing business financing; bringing a solution to the financial problems by making the financial analysis of the business
7	Gaining the ability to manage the business by ensuring that the human resources operate and develop efficiently in line with business objectives
8	To be able to comprehend the basic functions of production and marketing as a whole and to be able to apply new production and marketing techniques
9	To be able to perform cost calculations in enterprises, to hold accounting records, to prepare financial statements and to be able to interpret
10	Having professional ethical values ??sought in the qualified personnel required by the market, and able to use Turkish language effectively in written and oral communication; To be able to have professional foreign language knowledge that can make international correspondences related to the field
11	Having analytical analysis, interpretation, evaluation and solution skills of field related information
12	To be able to follow and apply current and economic developments in national and international framework related to his / her profession

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1
P4	1

