



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Micro Economics							
Course Code		MVU109		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		This course aims to understand the economic concepts that may contribute to the business management activities of the students.							
Course Content		To distinguish the bases of economy, to determine consumer preferences, to determine the preferences of the producers, to distinguish the types of market							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Problem Solving					
Name of Lecturer(s)		Ins. Dilek GÜRCÜN							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	TEXTBOOK
2	BOOKS
3	COURSE NOTES
4	OTHER RESOURCES

Week	Weekly Detailed Course Contents	
1	Theoretical	To learn about the characteristics of the economy
2	Theoretical	Product classification
3	Theoretical	Identify needs
4	Theoretical	Classify the benefit
5	Theoretical	To learn about other economic concepts
6	Theoretical	Determining the consumer's equilibrium
7	Theoretical	Determining demand formation
8	Theoretical	To distinguish types of demand elasticity
9	Intermediate Exam	Midterm
10	Theoretical	Determine the producer's equilibrium
11	Theoretical	Determining supply formation
12	Theoretical	To make cost analysis
13	Theoretical	Classify market types
14	Theoretical	Separation of equilibrium formation in different markets
15	Theoretical	Classify market types
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	3	0	1	3
Reading	7	0	1	7
Midterm Examination	1	5	1	6



Final Examination	1	5	1	6
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2
*25 hour workload is accepted as 1 ECTS				

Learning Outcomes

1	Distinguishing the bases of the economy
2	To learn the concepts of benefit and need.
3	Determining consumer preferences
4	Set producer preferences
5	Distinguishing market types

Programme Outcomes (Accounting and Tax Practices)

1	Being an individual who is respectful to his own values, fits ethical rules, investigates and examines environment, events, and takes lessons.
2	To have theoretical knowledge and to manage the process which will contribute to the solution of the various problems that may arise during the professional activity and to obtain the expected practical results in practice.
3	To have theoretical knowledge supported by textbooks with current information, application tools and other resources, and to be able to discuss using any kind of information related to this field.
4	Be able to apply and evaluate all the techniques that the accounting profession should have.
5	Ability to plan, implement and evaluate all activities (such as financial statements and financial statements, keeping accounts in a computer environment, etc.) performed in the business and finance world, accounting bureaus and tax-related institutions.
6	In the sector or institutions that it supports during its activities; to be able to interpret and evaluate data using the knowledge and skills gained in the field, to be able to recognize and analyze problems, and to be able to develop evidence-based solutions.
7	Ability to gain personality traits showing planning and decision making skills.
8	To be able to comprehend the importance of the developments of the business and financial world and the knowledge that they have in this direction, to be able to develop the concepts of creativity and creative thinking, to be able to realize the effects of professional activities in the applied fields.
9	To be able to evaluate and interpret the knowledge and skills gained in the professional field.
10	Be able to develop personality traits that develop environmental awareness, respect for differences, and adapt to different situations and social roles.
11	To be able to use communication techniques properly while maintaining human relations.
12	To be able to use information and communication technologies together with the computer software required by the professional field
13	To be able to inform related persons and institutions about the issues related to the field during the professional work, to be able to transmit suggestions of solutions to problems and problems in writing and orally.
14	To have sufficient consciousness about the universality of social rights, social justice, protection of quality culture and cultural values and environmental protection, occupational health and safety issues.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L3	L4	L5
P1	2	1	1	1
P2	4	4	4	5
P3	4	4	4	5
P4	5	5	5	5
P5	5	5	5	5
P6	5	5	5	5
P7	3	4	4	3
P8	4	3	3	5
P9	5	5	5	5
P10	1	1	1	1
P11	1	3	3	1
P12	1	1	1	1
P13	5	4	4	5
P14	5	4	4	5

