



## AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Critical Thinking, Creativity and Entrepreneurship							
Course Code		MVU260		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	3	Workload	75 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		The aim of the course is to present critical thinking and interpretation approaches and apply these approaches in order to strengthen creativity and innovation and entrepreneurship.							
Course Content		Contemporary theories and approaches to thinking about inductive and deductive methods, ways of critical evaluation, creative thinking process, relationships between creativity and innovation, application of innovation and using innovation as a core talent for entrepreneurship are taught in this course.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation)					
Name of Lecturer(s)		Ins. Emrah BAŞ							

### Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

### Recommended or Required Reading

1	Lecture Notes
2	Stamm, V.B., Managing Innovation, Design and Creativity, John Wiley and Sons, USA, 2008.

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction: creativity, innovation, using them to solve problems and using them in thinking process, basic concepts about entrepreneurship
2	Theoretical	Use for mind mapping and creativity
3	Theoretical	Relationships between creativity and innovation
4	Theoretical	Relationships between creativity and innovation
5	Theoretical	Environmental variables affecting creativity and innovation
6	Theoretical	The human face of creativity and innovation: culture and its effects
7	Theoretical	The human face of creativity and innovation: the psychology of decision-making and its effects
8	Theoretical	Creativity and innovation in groups
9	Theoretical	Creativity and innovation in groups
10	Theoretical	Creativity and innovation in organizations
11	Theoretical	Innovative entrepreneurship and its features
12	Theoretical	Innovative entrepreneurship and its features
13	Theoretical	Ethics in creativity and innovation and its relationship with entrepreneurship
14	Theoretical	General Evaluation

### Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	15	0	2	30
Reading	5	0	1	5
Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
Total Workload (Hours)				75
[Total Workload (Hours) / 25*] = ECTS				3
*25 hour workload is accepted as 1 ECTS				

### Learning Outcomes

1	Use social relations to exchange ideas about entrepreneurship
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2	Act as a member of a team in solving problems encountered in entrepreneurship.
3	Develops conformity between their behaviors and behaviors needed for different entrepreneurship issues.
4	Draws comments from the results of entrepreneurship activities.
5	Uses telecommunications to set people up for entrepreneurship issues.

**Programme Outcomes (Accounting and Tax Practices)**

1	Being an individual who is respectful to his own values, fits ethical rules, investigates and examines environment, events, and takes lessons.
2	To have theoretical knowledge and to manage the process which will contribute to the solution of the various problems that may arise during the professional activity and to obtain the expected practical results in practice.
3	To have theoretical knowledge supported by textbooks with current information, application tools and other resources, and to be able to discuss using any kind of information related to this field.
4	Be able to apply and evaluate all the techniques that the accounting profession should have.
5	Ability to plan, implement and evaluate all activities (such as financial statements and financial statements, keeping accounts in a computer environment, etc.) performed in the business and finance world, accounting bureaus and tax-related institutions.
6	In the sector or institutions that it supports during its activities; to be able to interpret and evaluate data using the knowledge and skills gained in the field, to be able to recognize and analyze problems, and to be able to develop evidence-based solutions.
7	Ability to gain personality traits showing planning and decision making skills.
8	To be able to comprehend the importance of the developments of the business and financial world and the knowledge that they have in this direction, to be able to develop the concepts of creativity and creative thinking, to be able to realize the effects of professional activities in the applied fields.
9	To be able to evaluate and interpret the knowledge and skills gained in the professional field.
10	Be able to develop personality traits that develop environmental awareness, respect for differences, and adapt to different situations and social roles.
11	To be able to use communication techniques properly while maintaining human relations.
12	To be able to use information and communication technologies together with the computer software required by the professional field
13	To be able to inform related persons and institutions about the issues related to the field during the professional work, to be able to transmit suggestions of solutions to problems and problems in writing and orally.
14	To have sufficient consciousness about the universality of social rights, social justice, protection of quality culture and cultural values and environmental protection, occupational health and safety issues.

**Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High**

	L1
P14	3

