AYDIN ADNAN MENDERES UNIVERSITY
COURSE INFORMATION FORM

Course Title	Educational Video Design						
Course Code	BPR192		Couse Level	Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 *(Hours)*	Theory	2	Practice	0	Laboratory	0
Objectives of the Course	In this course, students will be able to understand the basic principles and stages of writing educational content scenario, starting to translate their thoughts into syntactic language in line with the basic principles and stages it is intended to.						
Course Content	In this course, basic concepts related to video design with educational content, according to the purposes of use instructional video design, instructional video layers , instructional video preparation workflow and instructional video evaluation topics will be discussed.						
Work Placement	N/A						
Planned Learning Activities and Teaching Methods			Explanation (Presentation), Discussion, Individual Study, Problem Solving				
Name of Lecturer(s)							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Miller, William (2009). Senaryo Yazılımı: Sinema ve Televizyon için. İstanbul: Hayalbaz Kitap.
2	Chion, Micheal (1992). Bir Senaryo Yazmak, Çev. Nedret Tanyolaç Öztokat. İstanbul: Afa Yayınları.
3	Akyürek, Feridun (2004). Senaryo Yazarı Olmak. İstanbul: MediaCat Yayınları.

Week	Weekly Detailed Course Contents	
1	Theoretical	Describe what the educational video is and its intended use.
2	Theoretical	Giving information about the historical development of educational videos. Explanation of the educational video design process.
3	Theoretical	According to the intended use educational videos (lectures, videos, case studies, videos, case study videos, display (how to) videos, footage of real events, etc.)
4	Theoretical	Explain educational video production processes (pre-production, construction and post-production) according to their characteristics.
5	Theoretical	Layers in educational video development.
6	Theoretical	Layers in educational video development.
7	Theoretical	Layers in educational video development.
8	Theoretical	Technologies used in instructional video design and production.
9	Intermediate Exam	midterm
10	Theoretical	Technologies used in instructional video design and production.
11	Theoretical	Effects of educational videos on students in or out of classroom.
12	Theoretical	Evaluating and investigating successfull samples
13	Theoretical	Sample projects and applications
14	Practice	Sample projects and applications
15	Practice	Sample projects and applications
16	Final Exam	Final Examination

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	14	0	2	28
Assignment	1	0	5	5
Term Project	1	0	5	5

Midterm Examination	1	5	1	6
Final Examination	1	5	1	6
			Total Workload (Hours)	50
			[Total Workload (Hours) / 25*] = **ECTS**	2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Can tell the intended purpose of the educational video.
2	It can give information about the historical development of the educational video.
3	Describe the educational video design process.
4	Defines the basic concepts of video design with educational content.
5	Explains the factors that make instructional video use necessary.
6	Explain the aims of educational videos according to the purposes of usage
7	Instructional video preparation lists what needs to be done in the workflow.
8	Recognizes the technologies used in instructional video design and production according to the purpose and characteristics of usage.
9	Evaluates the reports for designed educational videos.

Programme Outcomes *(Office Mangement and Executive Assistantship)*

1	The ability of using information and communication tools and the other vocational tools and techniques.
2	The ability of planning and applying vocational process.
3	The ability of communicating in foreign language.
4	The ability of vocational self-confidence.
5	The ability of enteprenurism.
6	The ability of using theorical field information at the practice.
7	The ability of managing a process that provides the needs.
8	The ability of working in groups including interdisciplinary.
9	The ability of defining problems and solving them in vocational practice.
10	The awareness of vocational ethic and responsibility.
11	The awareness of necessity of life-long learning and the ability to make come true this.
12	The ability of having information about sectoral problems.
13	The ability of understanding vocational legal regulation and applying.
14	The ability of having an effective communication.
15	Social, cultural and social responsibilities of the grip, and the ability to apply to adopt.

Contribution of Learning Outcomes to Programme Outcomes *1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High*

	L1	L2	L3	L4	L5	L6	L7	L8	L9
P1	4	4	4	4	4	4	4	4	
P15									4