



AYDIN ADNAN MENDERES UNIVERSITY COURSE INFORMATION FORM

Course Title		Behavioral Sciences							
Course Code		BYA155		Course Level		Short Cycle (Associate's Degree)			
ECTS Credit	2	Workload	50 (Hours)	Theory	2	Practice	0	Laboratory	0
Objectives of the Course		Identifying the causes of human behavior and the factors affecting them is the most important key to understanding and managing people. In this course, it is tried to understand human and interpret behaviors and teach ways to direct it positively.							
Course Content		This lesson; 1. Introduction to Behavioral Sciences, 2. Basic Approaches in Psychology, 3. Perception, Attitude, Citation, 4. Emotions 5. Learning 6. Needs and Motivation, 7. Lifelong development, 8. Personality and Self, 9. Culture and Behavior, 10. Social Status, Social Impact, Role, 11. Contact 12. Conflict, 13. Stress, Health, 14. Current debates in behavioral sciences; Includes topics.							
Work Placement		N/A							
Planned Learning Activities and Teaching Methods				Explanation (Presentation), Discussion, Individual Study					
Name of Lecturer(s)		Ins. Cemal KOYUNCU							

Assessment Methods and Criteria

Method	Quantity	Percentage (%)
Midterm Examination	1	40
Final Examination	1	70

Recommended or Required Reading

1	Behavioral Sciences, Prof.Dr. Salih Güney, 2017, Nobel Publishing
2	Behavioral Sciences, Prof.Dr. Ali Şimşek, Instructor. Ömer Eroğlu, 2018, Education Publications
3	Behavioral Sciences Concepts and Theories, Prof.Dr. Hasan Tutar, 2016, Seçkin Publishing

Week	Weekly Detailed Course Contents	
1	Theoretical	Introduction to Behavioral Sciences
2	Theoretical	Basic Approaches in Psychology
3	Theoretical	Perception, Attitude, Attribution
4	Theoretical	Feelings
5	Theoretical	Learning
6	Theoretical	Needs and Motivation
7	Theoretical	Lifelong development
8	Theoretical	Midterm
9	Theoretical	Personality and Self
10	Theoretical	Culture and Behavior
11	Theoretical	Social Status, Social Impact, Role
12	Theoretical	Conflict
13	Theoretical	Stress, Health
14	Theoretical	Contact
15	Theoretical	Current debates in behavioral sciences
16	Theoretical	Final Exam

Workload Calculation

Activity	Quantity	Preparation	Duration	Total Workload
Lecture - Theory	2	0	25	50
Total Workload (Hours)				50
[Total Workload (Hours) / 25*] = ECTS				2

*25 hour workload is accepted as 1 ECTS

Learning Outcomes

1	Will be able to interpret the basic sources of Human Behavior.
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2	Compare the basic principles of different approaches that explain the factors that shape human behavior.
3	Can identify sources of motivation.
4	Can distinguish cultural differences.
5	Will be able to identify situations affecting interpersonal relationships.

Programme Outcomes (Office Management and Executive Assistantship)

1	The ability of using information and communication tools and the other vocational tools and techniques.
2	The ability of planning and applying vocational process.
3	The ability of communicating in foreign language.
4	The ability of vocational self-confidence.
5	The ability of entrepreneurship.
6	The ability of using theoretical field information at the practice.
7	The ability of managing a process that provides the needs.
8	The ability of working in groups including interdisciplinary.
9	The ability of defining problems and solving them in vocational practice.
10	The awareness of vocational ethic and responsibility.
11	The awareness of necessity of life-long learning and the ability to make come true this.
12	The ability of having information about sectoral problems.
13	The ability of understanding vocational legal regulation and applying.
14	The ability of having an effective communication.
15	Social, cultural and social responsibilities of the grip, and the ability to apply to adopt.

Contribution of Learning Outcomes to Programme Outcomes 1:Very Low, 2:Low, 3:Medium, 4:High, 5:Very High

	L1	L2	L3	L4	L5
P1	5			2	
P2		1			2
P3	5		4		
P4		1		2	
P5			4		
P6		1			
P7			4		
P8	5			2	
P9			4		
P10					2
P11		1			2
P12	5			2	
P13			4		
P15				2	

